



Deutscher
Verkehrssicherheitsrat

FUNDACIÓN MAPFRE



BIKE PAL

An overview

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European Transport Safety Council

ETSC Members



CHALMERS



Folksam



FUNDACIÓ MAPFRE



UNIVERSITY OF BIRMINGHAM



ETSC Activities



Monitoring EU transport safety policy



Road Safety Performance Index (PIN)

Ranking EU countries' performances

iSafer – Intelligent Speed Assistance for European Roads

SMART



SOBER MOBILITY ACROSS ROAD TRANSPORT



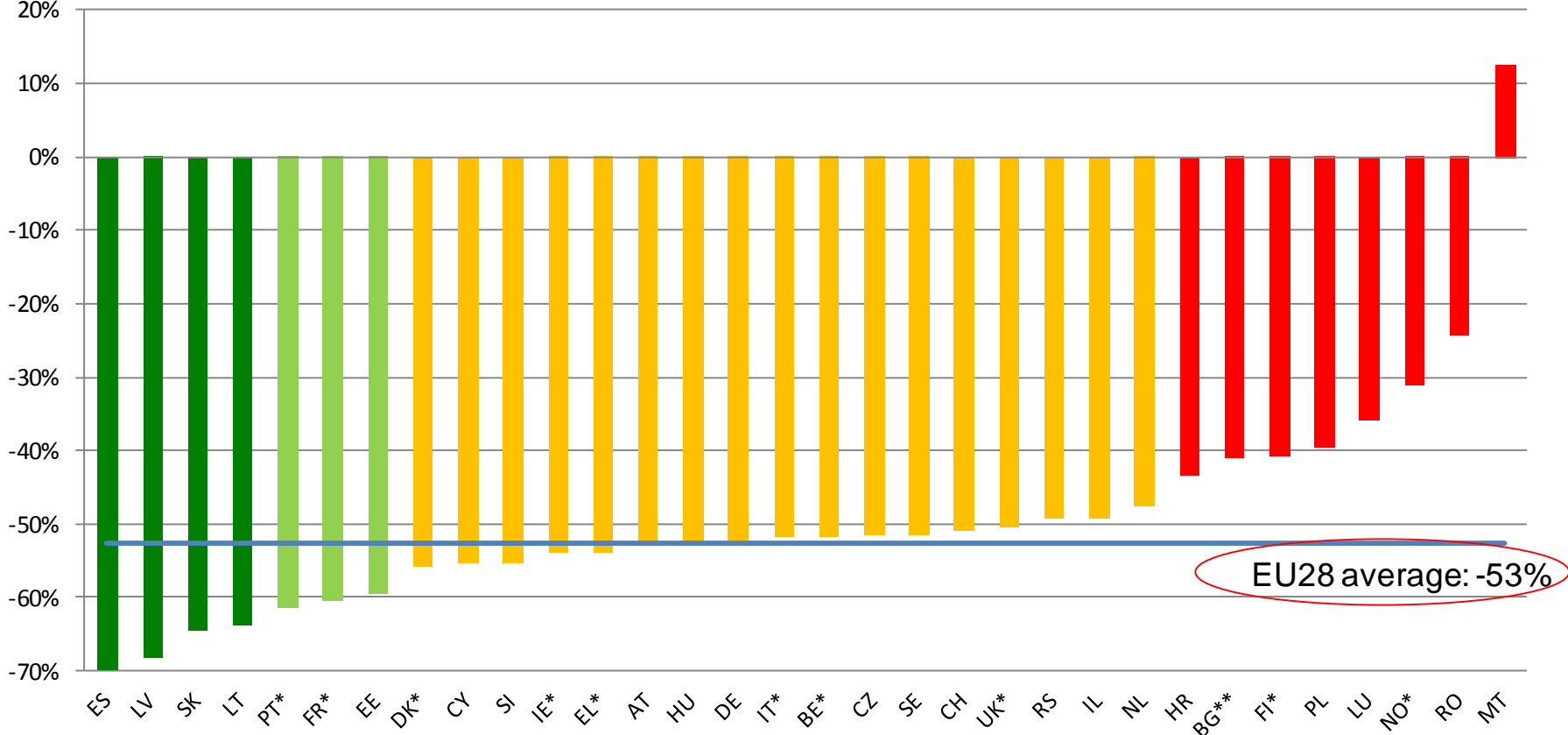
SAFE & SOBER



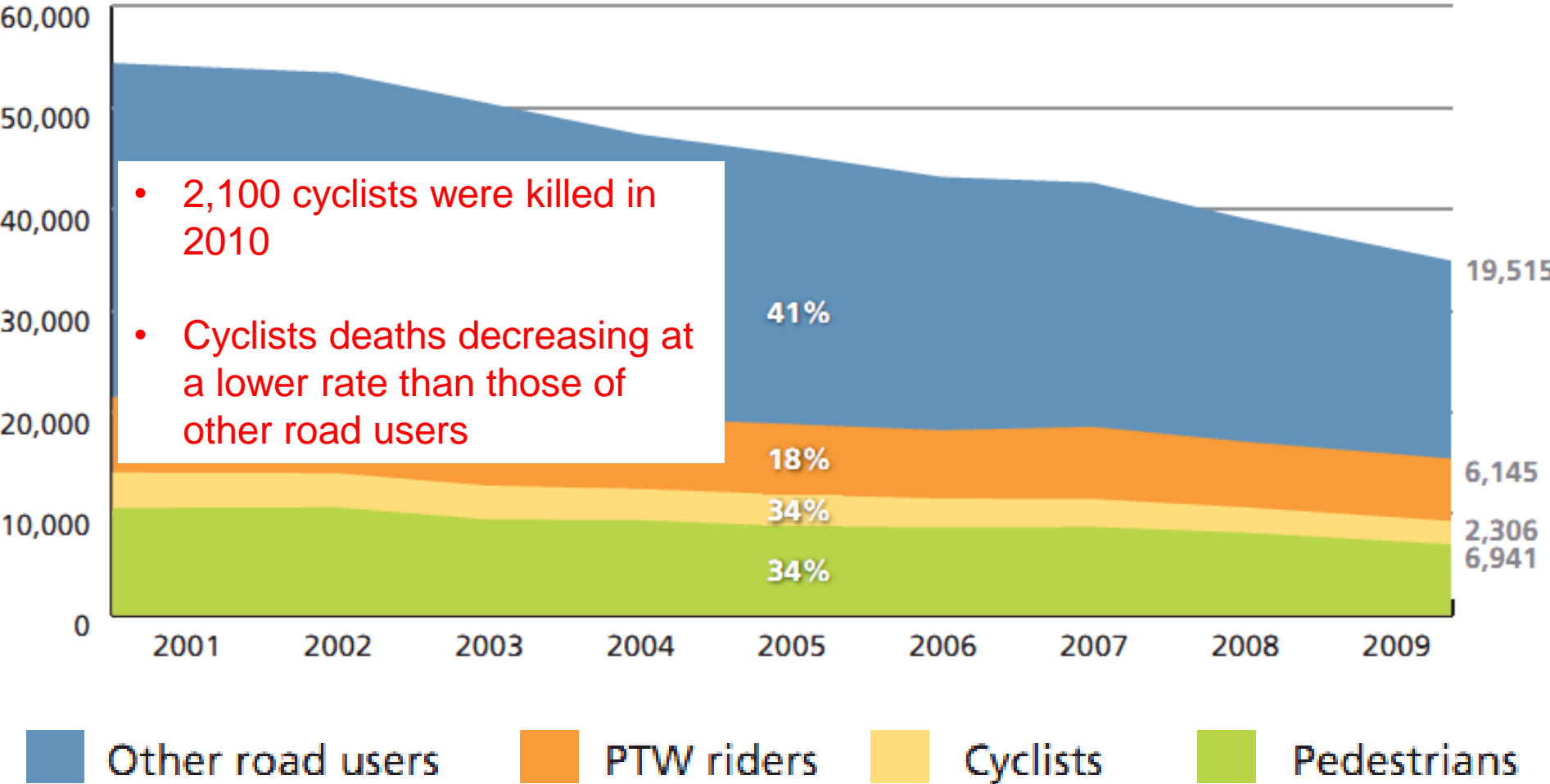
PRAISE

Work-Related Road Safety

Progress in reducing road deaths since 2001



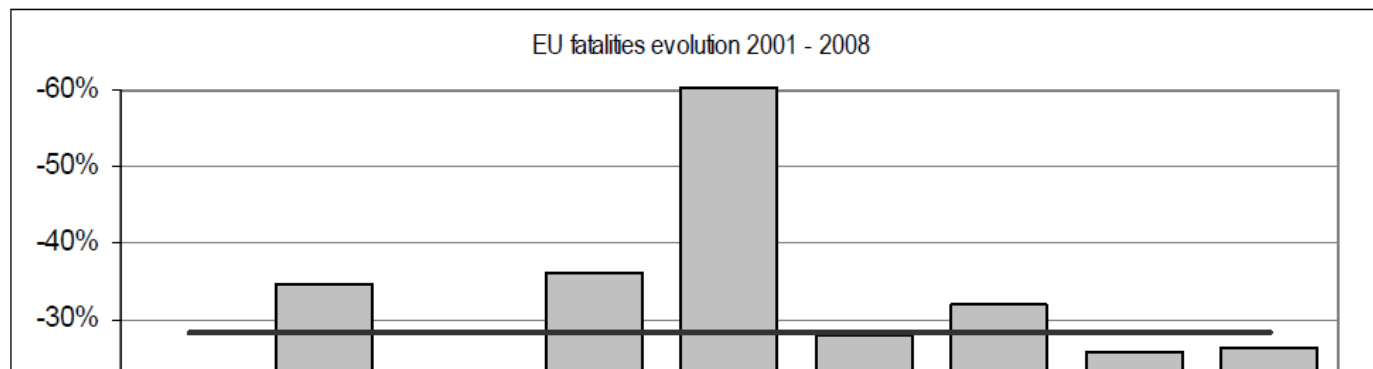
Reduction in road deaths since 2001



EC Road Safety Policy Orientations

Objective n°7: Protect vulnerable road users

The high number of fatalities and serious injuries faced by vulnerable road users such as riders of motorcycles, mopeds, cyclists and pedestrians are significant and in some European States still increasing. In 2008, they represented 45% of all road deaths and statistics (see graph below) show that they have been given insufficient attention until now.



BIKE PAL project

A three-year project which aimed to:

- Evaluate the state of play concerning cycling safety;
- Gather good practice in increasing safety levels for this group of vulnerable road users;
- Disseminate knowledge to decision-makers and interested individuals
- Motivate students to take action at local level
- Design, develop and implement local, cost-effective safe cycling projects

BIKE PAL project



BIKE PAL deliverables



Pedalling towards Safety



A ranking of EU member states looking at the level of cycling safety

BIKE PAL deliverables



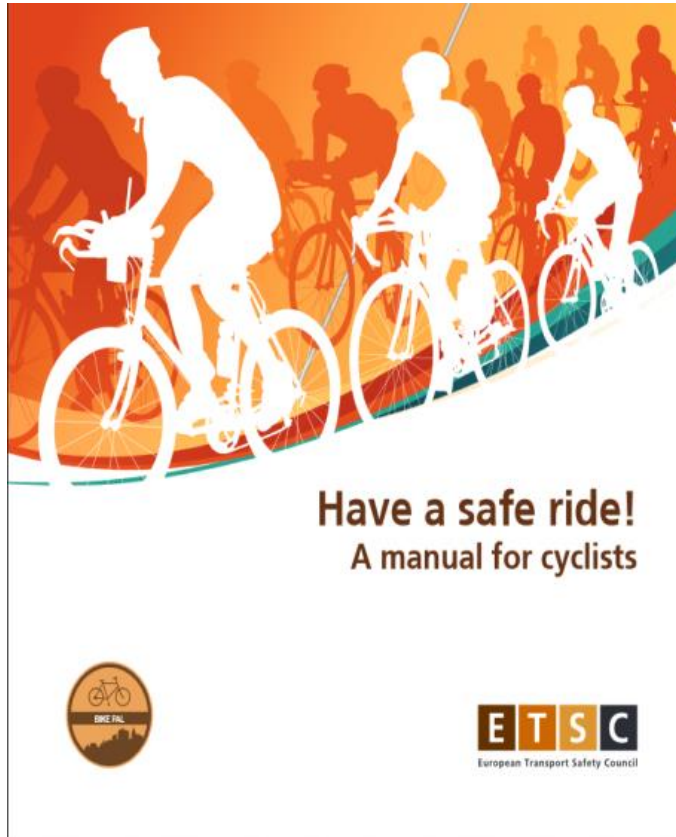
Raising the bar

Review of Cycling Safety Policies in the European Union



A Review gathering good practice examples and making recommendations for policy-makers at EU, national and local level.

BIKE PAL deliverables



A safe cycling leaflet providing easy-to-read recommendations for cyclists.

BIKE PAL deliverables

A Lecture tour across universities: 20 lectures in selected universities across Europe to motivate students (primarily engineering students) to take action and come up with ideas for local safe cycling projects.

L-UNIVERSITÀ TA' MALTA
UNIVERSITY OF MALTA



VILNIUS GEDIMINAS
TECHNICAL UNIVERSITY



RĪGAS TEHNISKĀ UNIVERSITĀTE



POLITECNICO
DI MILANO



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA

TUM
TECHNISCHE
UNIVERSITÄT
MÜNCHEN



BRESCIA
UNIVERSITY



ENTPE
L'ÉCOLE DES INGÉNIEURS
DE L'AMÉNAGEMENT DURABLE
DES TERRITOIRES



Cracow University
of Technology



TÉCNICO
LISBOA



Tallinn University
Haapsalu College

Membre de
UNIVERSITÉ DE LYON



European Transport Safety Council

Getting student to improve cyclists' safety



1. University lecture tour to recruit students



2. Students apply online to take part in BIKE PAL



3. CAMP: students with the best project ideas attend a one-week training course in Brussels, to discuss their ideas with experts



4. Challenge: after returning to their home country in groups of two, students carry a cycling safety activity with the support of ETSC and its partners



5. European Award Ceremony:
Best projects receive award and proper promotion and follow-up is ensured

BIKE PAL deliverables

- 11 projects (traffic calming, low speed areas, campaigns, cycle paths, advanced stop lines, risk perception studies etc)

- Lyon
- Munich
- Naples
- Milano
- Vilnius
- Krakow
- Alicante
- Barcelona
- Valencia
- Bilbao

2014
BIKE PAL: Munich Safety Campaign

Tram
Existing cycle track
Points where we make surveys

BEFORE AFTER

BEFORE AFTER

incontro pubblico:
**PROSPETTIVE CICLABILI
NELL'AREA SUD MILANESE**
progetti, politiche e buone pratiche
per favorire la mobilità ciclistica

facebook

Brigadas Ciclistas de Conciencia 2013

273 likes

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¿Qué es Save My Ride?

Save My Ride

VIAS FAVORABLES

BICICLETAS PÚBLICAS

ROBOS DE BICICLETAS

DEFICIENCIAS EN LA VÍA

Cómo puedo ver o compartir esos puntos?

Da clico representa un tipo de información ciclista en el mapa. Clicando en el punto podrás ver el nombre información del punto, la dirección e-mail de contacto, y en caso de que se hayan añadido podrás ver más la foto y descripción.

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BIKE PAL deliverables

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BIKE PAL Improving cycling safety

Type & Hit Enter

Promoting best practice in cycling safety


BIKE PAL is a pan-European project that aims to improve cycling safety through information and awareness-raising to policymakers and through outreach to university students.

The project has produced a cycling safety ranking of European countries, a scientific review of cycling safety policies, and an accessible manual for all cyclists (see publications below).

As part of the project, ETSC organised a university tour. During this phase of the project, students were given a manual on safe cycling and attended practical demonstrations. After attending one of the BIKE PAL lectures in their university students had the opportunity to devise an idea for a cycling safety project that they could undertake locally during their studies.

The students submitting the best project proposals were invited for a one-week training course organised by ETSC in Brussels. Following the training, ETSC monitored and supported the students while they liaised with local authorities as well as outside partners to implement their projects.

The three groups of students with the best implemented projects, as decided by a jury of experts, will be invited to Brussels for a high-level award ceremony in September 2014.

 BIKE PAL receives financial support from the European Commission, the German Road Safety Council (DVR) and Fundación MAPFRE.

etsc.eu/wp-content/uploads/2014/03/Logo-Bikepal.png

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