

# Youth in Road Safety From a **Global** Perspective



# YOURS

YOUTH  
FOR  
ROAD  
SAFETY



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## Road traffic injuries

**352,000**

Total road deaths  
**1,250,000**

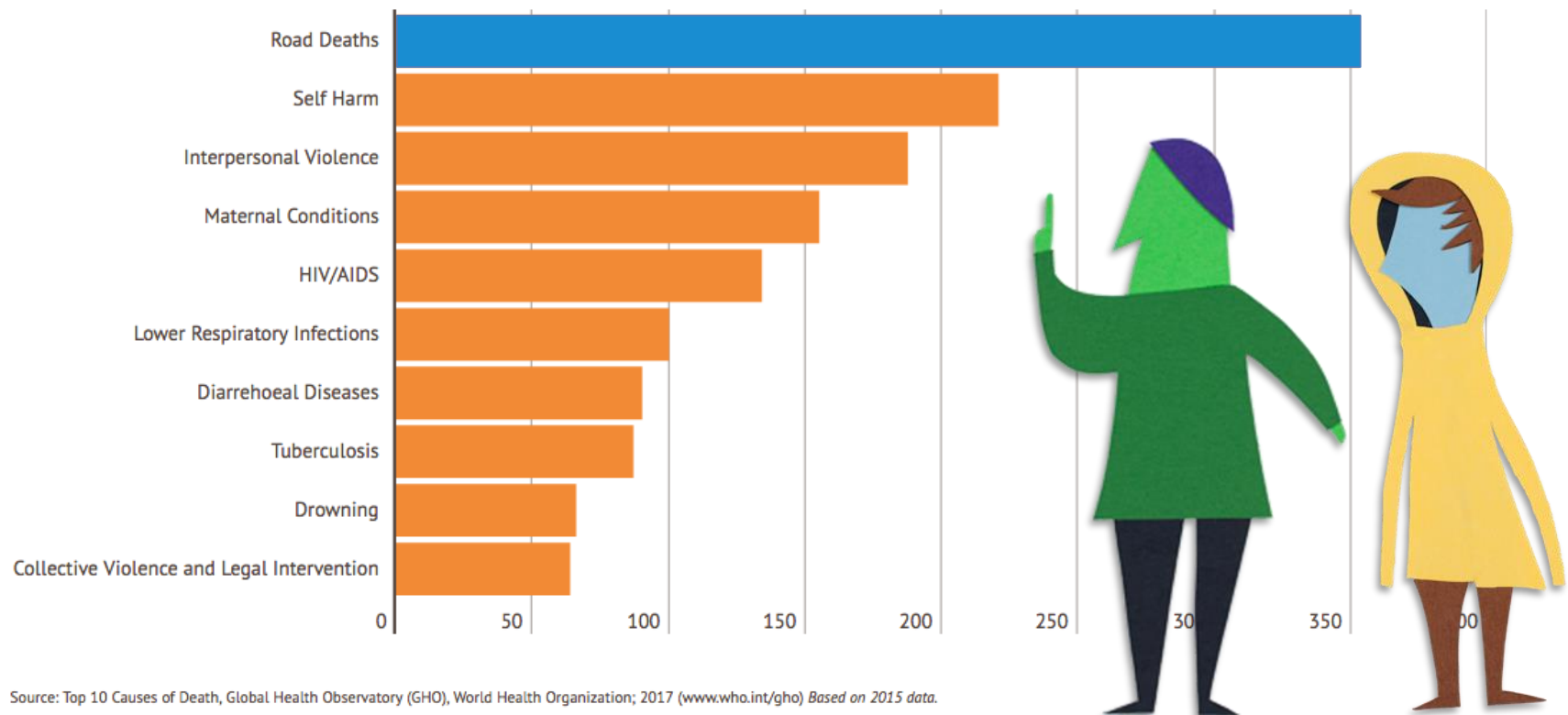


Source: Global Status Report on Road Safety 2015, WHO, 2015  
Source: Global Health Estimates 2015, WHO, 2016

# Road traffic injuries

## Top 10 causes of death for youth globally (in 000s)

Road deaths remain the biggest killer of young people globally. See how other global health issues affect youth in comparison.



Source: Top 10 Causes of Death, Global Health Observatory (GHO), World Health Organization; 2017 ([www.who.int/gho](http://www.who.int/gho)) Based on 2015 data.

# Road traffic injuries



79  
%Male

21%  
Female



( aged 15-29 )

## Road traffic injuries

**Youth are the problem.**



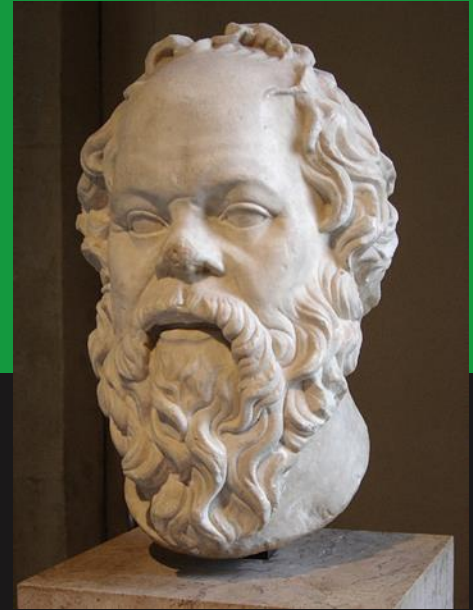


## Road traffic injuries

“The youth now love luxury; they have bad manners, contempt for authority; they show disrespect for elders and love chatter in place of exercise.

Youth are now tyrants, not the servants of their households. They no longer rise when elders enter the room.

They contradict their parents, chatter before company, gobble up dainties at the table, cross their legs, and tyrannize their teachers.”



Socrates (469–399 B.C.)

## Road traffic injuries

- Inexperienced
- Hazard perception
- Overestimate
- Sensation seeking
- Test their boundaries



**TRADITIONAL APPROACH**



## Road traffic injuries

Youth are ~~the problem.~~  
an asset!



Youth participation

principle

belief

response to  
youth problems

# Why youth participation?

citizenship

pragmatism

vision

Youth participation

## Benefits for all

Wider  
community

Organization  
& partners

Youth  
themselves

**REDUCTION OF ROAD TRAFFIC INJURIES**



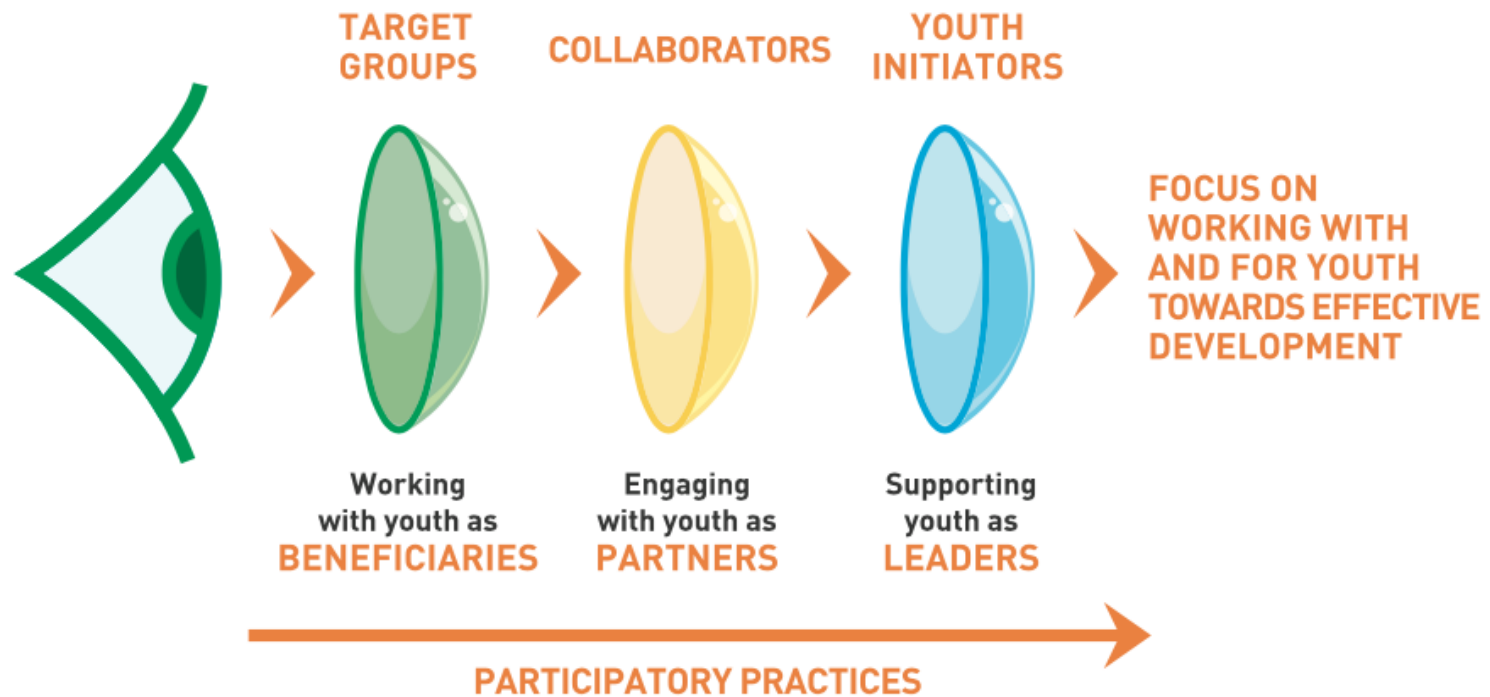
Where does  
one start?

# The three-lens approach to youth participation



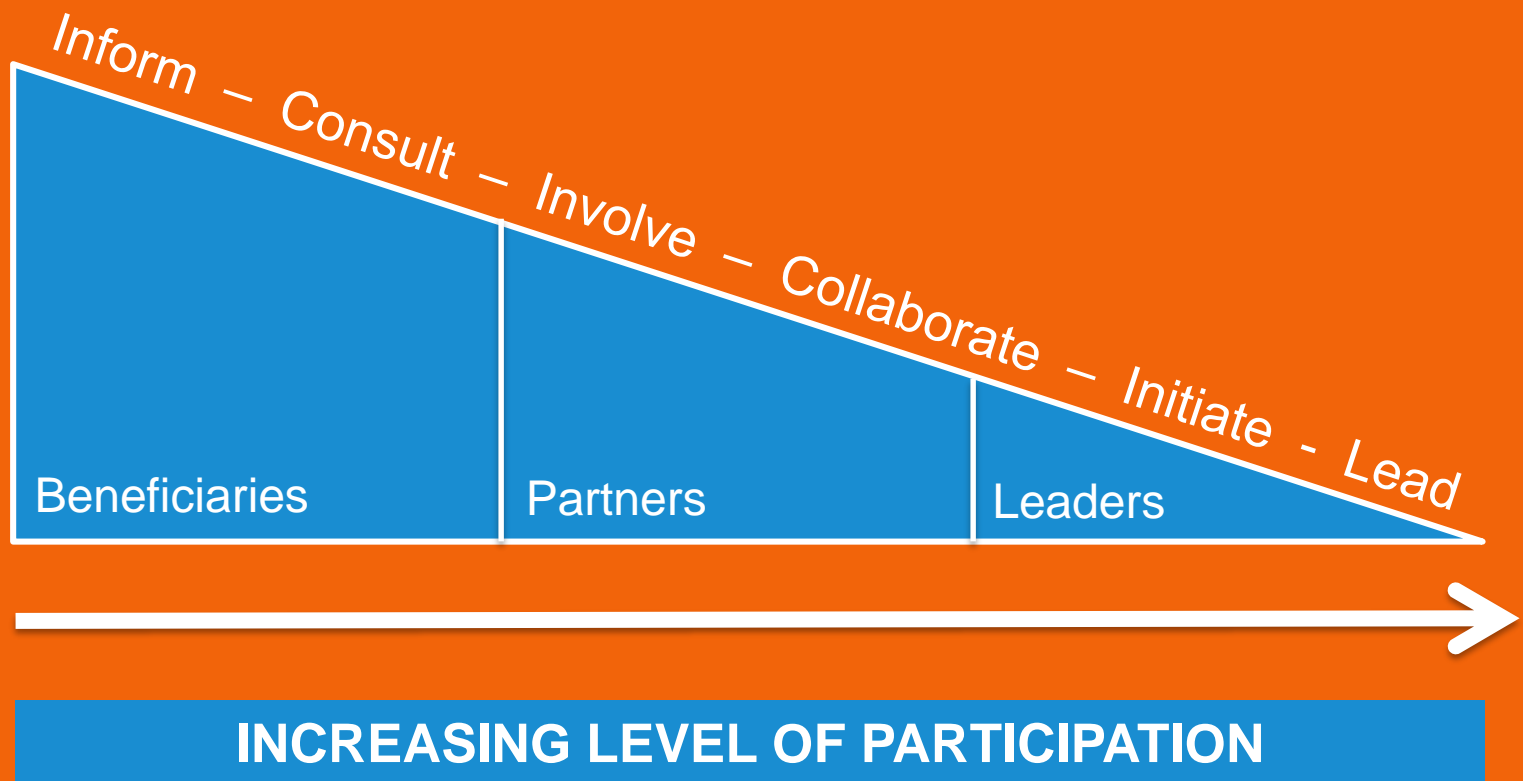
# Three-lens approach

The three-lens model to youth participation



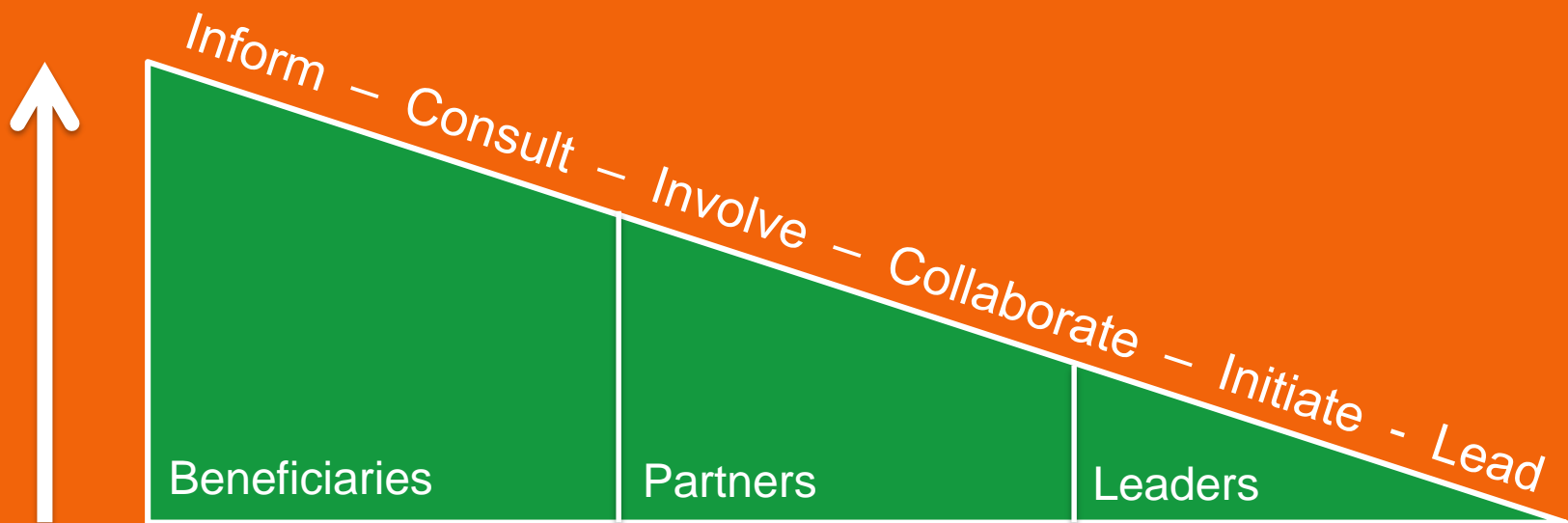
Lenses for participatory practice. Source: DFID 2010, Adapted from Work Bank Development Report 2007

## Three-lens approach





## Three-lens approach



**DEVELOPMENT FROM A FOUNDATIONAL LEVEL**

Youth empowerment

confidence

inspiration

coaching

**EMPOWERMENT**  
is not education.



knowledge

life-skills

resources

Youth empowerment

**EMPOWERMENT**  
Through passion  
and commitment.



## Youth empowerment

If I **tell** you, you will **forget**.

If I **show** you, you will **remember**.

If I **involve** you, you will  
**understand**.



Confucius (551-479 BC)

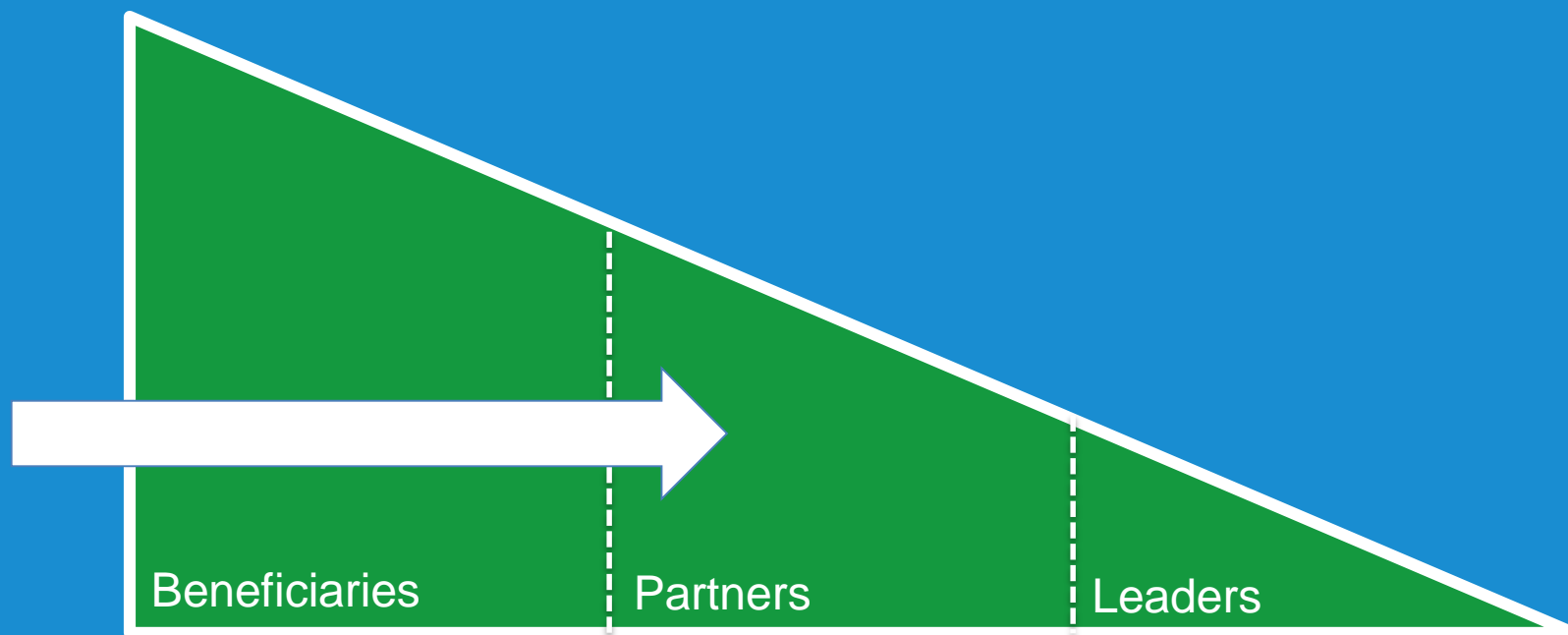


# The Belizean Youth Empowerment Programme

# Belize Youth Programme



# YEAR 1





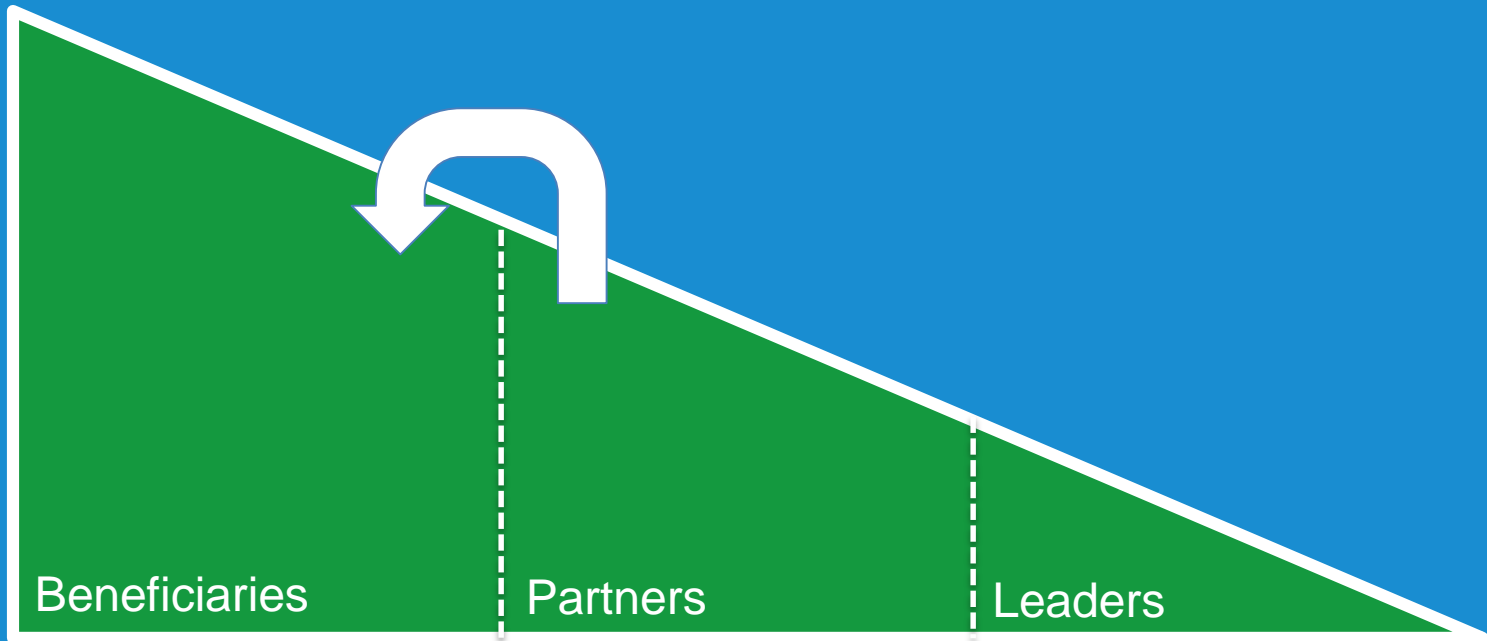
Belize Youth Programme

# 34 young people became partners

Cohort one:



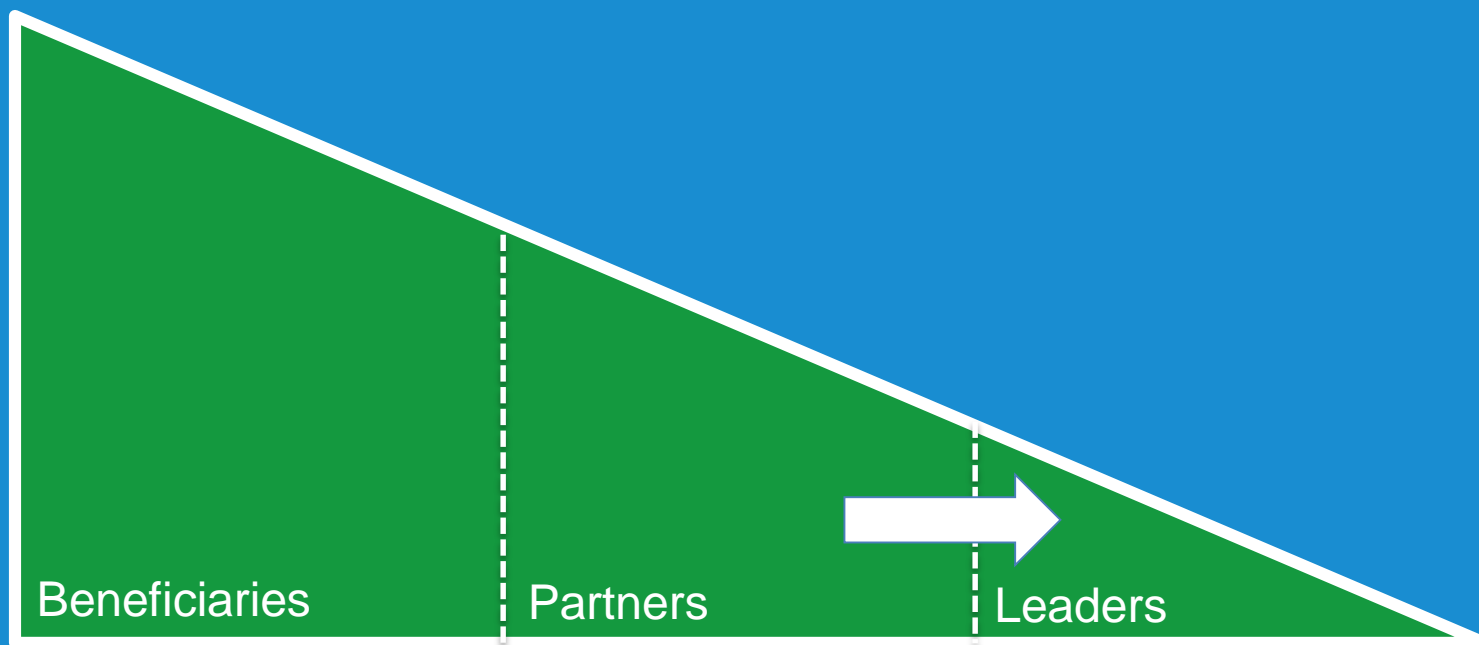
# YEAR 2



# Belize Youth Programme



# YEAR 3





# Belize Youth Programme



Road traffic injuries  
**dropped** among youth

Youth are **meaningfully**  
**participating** (long-term)

Belize Youth Programme

1%



## Belize Youth Programme

”

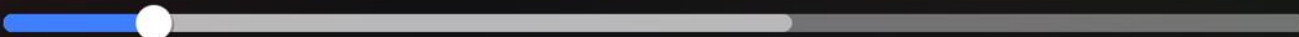
The Belize programme implemented by YOURS is an excellent example of investment translating into positive outcomes.

”

**Glen McCarvell**  
Caribbean Development Bank



# Belize Youth Programme



-1:04



HD



Youth empowerment

interactive

evidence-based

team building

**YOURS** | YOUTH  
FOR  
ROAD  
SAFETY

**EMPOWERMEN  
T  
programme.**

facilitation

fun 😊

practical

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ROAD  
SAFETY

More information:  
[www.youthforroadsafety.org](http://www.youthforroadsafety.org)



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