



Go Further

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Ford Intelligent Speed Limiter

**iSafer
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SAE LEVELS OF AUTOMATION

- LEVEL 5** Full Automation
- LEVEL 4** High Automation
- LEVEL 3** Conditional Automation
- LEVEL 2** Partial Automation
- LEVEL 1** Driver Assistance
- LEVEL 0** No Automation



SEMI AUTONOMOUS FEATURES



FORD SMART MOBILITY

Active Park Assist

Adaptive Cruise Control

Active City Stop

Pedestrian Detection



SEMI AUTONOMOUS FEATURES



FORD SMART MOBILITY

Automated
Parking

Lane
Keeping Aid

Blind Spot
Information System

Traffic
Jam Assist



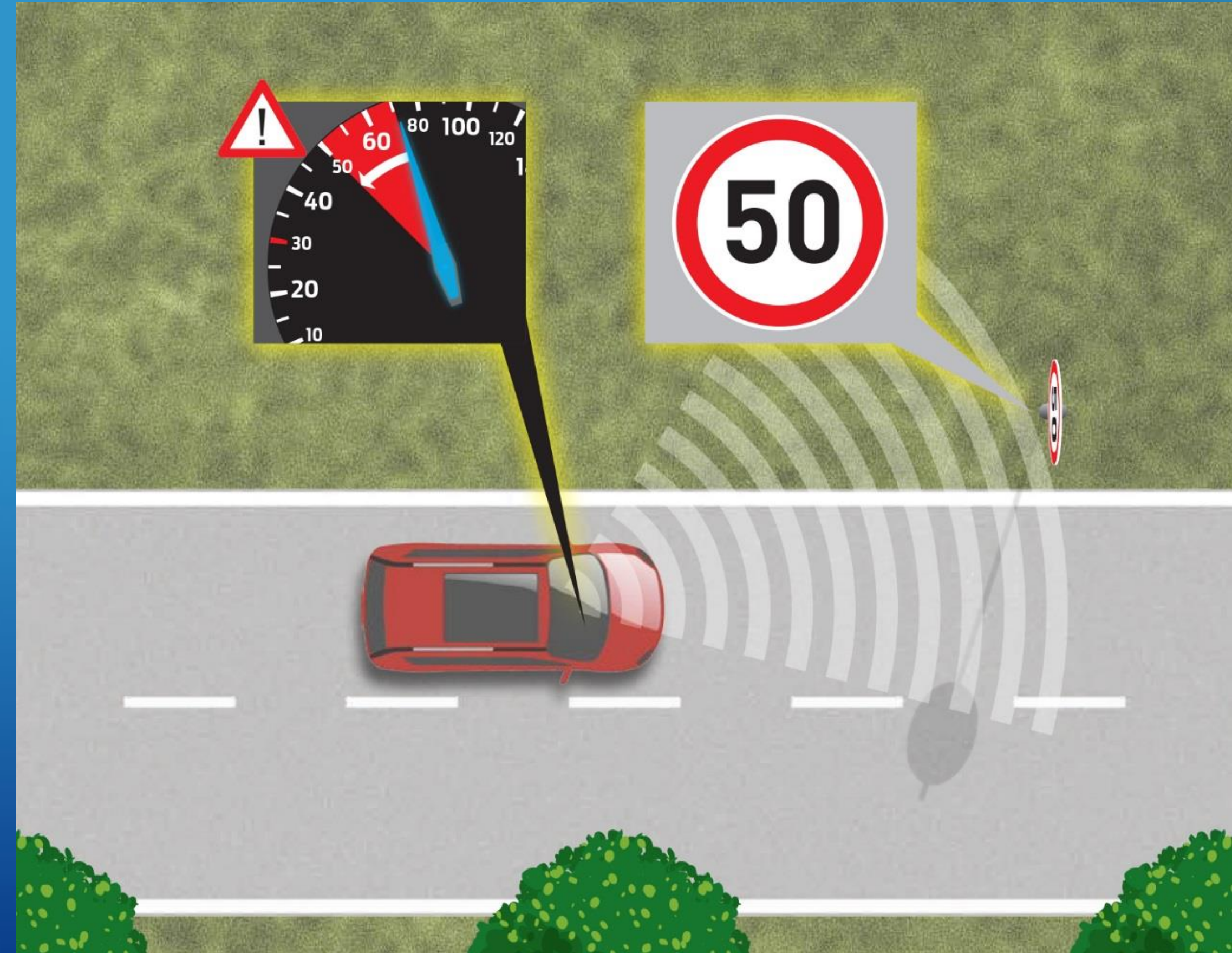
INTELLIGENT SPEED LIMITER BASED ON:

Adjustable Speed Limiter

Enables drivers to manually set a maximum vehicle speed

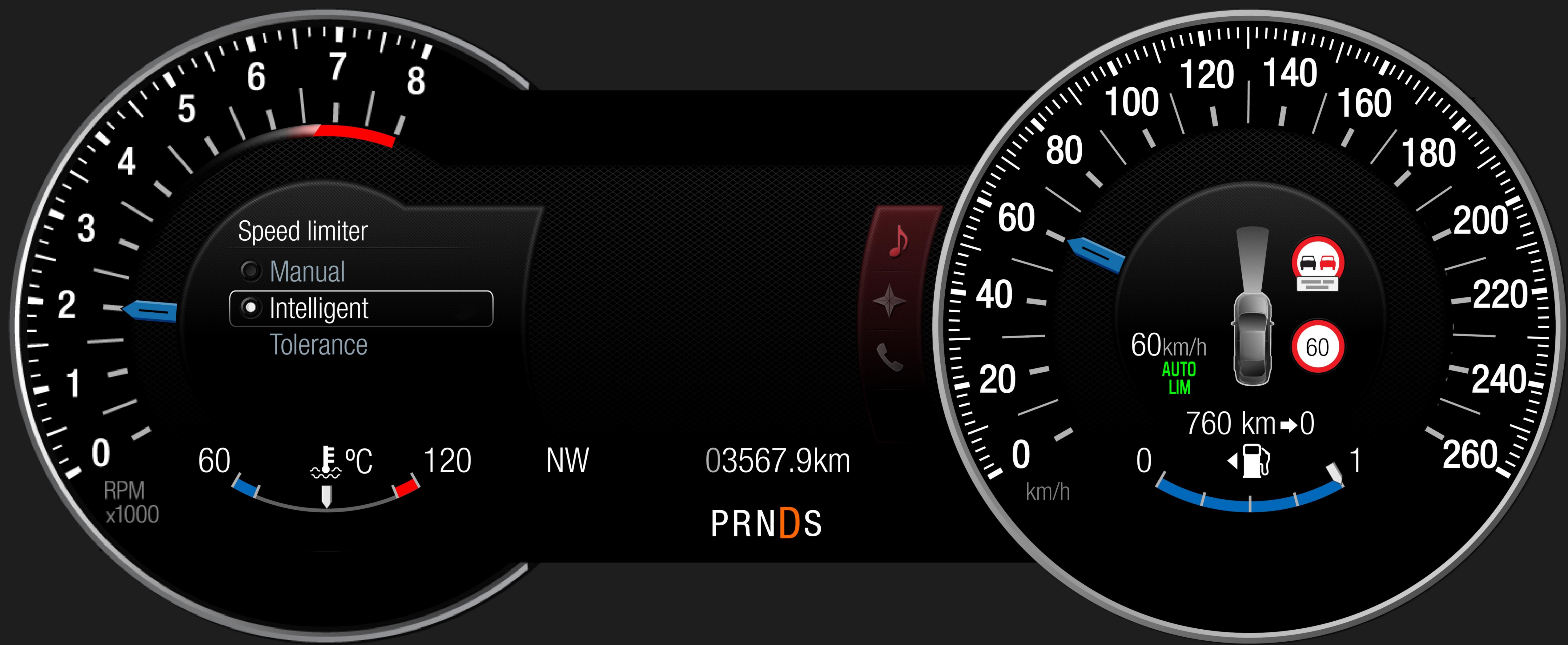
Traffic Sign Recognition

Provides drivers with the latest detected speed limit, cancellation signs and overtaking restrictions via the instrument cluster display



Vehicles equipped with onboard navigation system also use GPS/map data





Between 30 and 200 km/h

Possible to set speed tolerance up 10 km/h



S-MAX

CURRENT
FORD
PRODUCTS
FEATURING
INTELLIGENT
SPEED
LIMITER



Galaxy

TAKE RATE: **95 %**



Now available
as well in:
Edge



Klaus Brieter (ADAC Motor-welt), Germany: “The new intelligent speed limiter is clever and advanced – from my point of view a must for every S-MAX buyer.”

Jens Riedel (auto-medienportal.net), Germany: „Chapeau, Ford! The driver assist systems are stunning. The intelligent speed limiter is real progress.”

Media Echo at
Launch in Spring
2015



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