



Telematics in Practice

Working together to improve road safety

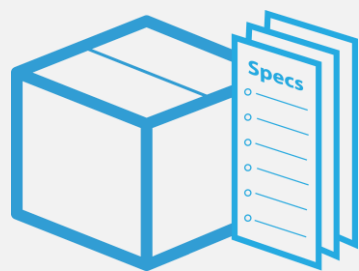


MiX Telematics: a partner with purpose

“We move the world forward every day by delivering meaningful information to our customers that creates safer roads, a cleaner planet and improved efficiencies”

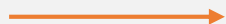


We are living in a new era of telematics



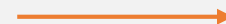
Products

1990s



Products + services

2000s



Solutions tailored to solve customer challenges

Now

In our experience: improving safety transforms a business



Efficiency

- Safer driving = fuel savings
- Safer driving = enhanced service to customers
- Safer driving = less time off-road, better utilisation
- Safer driving = maintenance cost reduction
- Cameras = insurance risk reduction



Safety

- Real-time driver feedback
- Driver engagement
- Tailored improvement programmes
- Vehicle safety checks
- Driving hours of service
- Modular solutions e.g. cameras, Alcolock, Mobileye integration



Compliance

- Safety check compliance & accountability
- Prevents driving hours violations
- Privacy mode & personal / business mileage monitoring
- Breathalyser-based immobilisation

MiX's safety **change management** approach

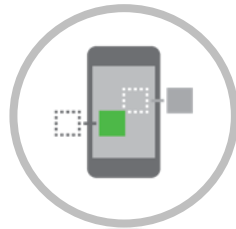
Core programme



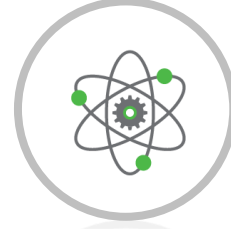
Modular telematics
SaaS package



Live in-cab driver
feedback



Driver engagement
app



Business intelligence

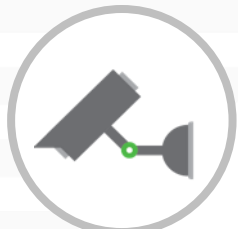


Change management
programme



Customised
e-learning

Value added solutions for elite safety performance



Connected cameras:
training & evidence



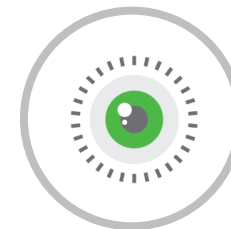
Vehicle safety check
& ePOD app



Driver training



Journey
Management



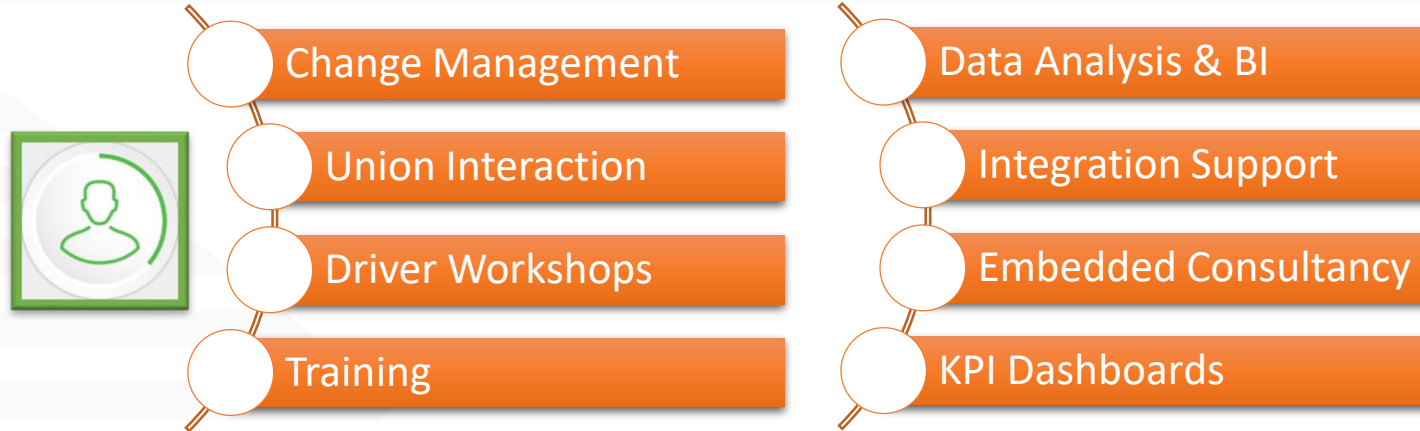
Collision detection &
avoidance



Breathalyser-based
Immobilisation

Success depends on best practice implementation

MiX Telematics Professional Services



Service for Life Promise: “We partner with you to develop, tailor, manage and measure our joint goals over the long-term”



Implementation in action

We work with you every step of the way



Typical client results



Collisions

30% reduction



Fuel

6% improvement



Maintenance

9% cost reduction

Case study: Martin Brower

FAST FACTS

CUSTOMER	Martin Brower
COUNTRY	United Kingdom
BUSINESS	Transportation
INDUSTRY	Transport
TOTAL FLEET SIZE & TYPE	150
INSTALLED FLEET SIZE	150
CUSTOMER SINCE	August 2010
SUBSCRIPTION	MiX Fleet Manager with RIBAS Display
AIMS	Improve fuel efficiency, reduce wear and tear, reduce accident rates and optimise fleet size
RESULTS	Fuel efficiency increased by 10%, wear and tear down by 15% across fleet, accident rate improved by 70%, vehicle numbers reduced by 12%
CUSTOMER'S WEBSITE	www.martinbrower.co.uk

“Accident rate improved by **70%**
 Fuel efficiency increased by **10%**
 Wear and tear down by **15%**
 Vehicle numbers reduced by **12%**”



MARTIN BROWER

“These gains would not have been achieved without the support of MiX Telematics. The fact that our consultant has been on-hand during the whole process to offer guidance has been great. It’s been a real benefit to be able to hear how others have worked with their drivers and then to work out together how best to use the system within our business.”

What the future looks like



OEM
Partnerships



Electric & Hybrid
Vehicles



Machine
Learning



Mobile
Apps

Let's work **together** to build a safer world

