

# THE DAILY RISK

Monday 11th February 2013 80p

Nº 20702 www.iamdriveandsurvive.co.uk Tel: 0870 120 2910 Editor: Joe Bloggs



## What Can Be Done To Manage The Risk?

Discover more about Driver Risk Management Programmes and how they can help you manage your corporate risk p.2

## Is Your Business Protected?

Find out as we discuss this issue in detail p.22

## Who Is Liable?

A issue that affects many companies. All is revealed. p.33

## A New Corporate Lottery

The winners and losers of the new legislation p.40

## Taking The High Road

Driver Risk Management Programmes p.50

# Corporate Manslaughter Conviction results in record fine for Company

Following the widely publicised case, the company has been fined for the Corporate Manslaughter and Health and Safety Act 2008.

In a case which was widely covered at the time, an employee was killed by his manager to inform them that they were running late when he took control of his vehicle with tragic consequences. There was much debate in the industry press regarding how an established firm could have such

David,  
Are we sorted re: this??  
Please check ASAP

Mary

part of their... ment programme and even 9 months later it is commonly quoted as a serious industry risk.

NOTE TO SELF.  
Find out more about:  
FREE Driver Risk Seminars  
FREE Industry White Papers  
Go to [www.iamdriveandsurvive.co.uk/fleet](http://www.iamdriveandsurvive.co.uk/fleet)



The scene of the incident on the A999 in which your employee was killed.

Lesley Upham  
IAM Commercial Director

The IAM are delighted to be recognised today by



For  
Preventing **R**oad **A**ccidents and **I**njuries for the **S**afety of **E**mployees

## The Institute of Advanced Motorists (IAM)



- Formed in 1956, is a **charity** with approximately **90,000 members**
- Introduced the **Advanced Driving Test**, with half a million delivered to a date
- **Policy & Research** division with a library of varied research reports available
- **IAM Drive & Survive** – commercial subsidiary and “not for profit”
- IAM Group is **ISO 9001, 14001 and 39001** accredited
- 2012; **acquired PDS** and its suite of online assessments and e-learning products
- 2013; **IAM Driver Retraining Academy** launched to deliver Drink Drive Rehabilitation courses.

## UK accident statistics

- Fatalities 1,775 **(+4.0% on 2013)**
- Seriously Injured 24,582 **(+5.0% on 2013)**
- All Injuries 194,477 **(+6.0% on 2013)**

## Police estimated that approximately 1 in 3 incidents are “Driving for Work”

- Fatalities: ~2 employees every working day
- Seriously Injured: ~31 employees every working day

**Total cost of UK “driving at work” deaths 2014: £1.111Bn**





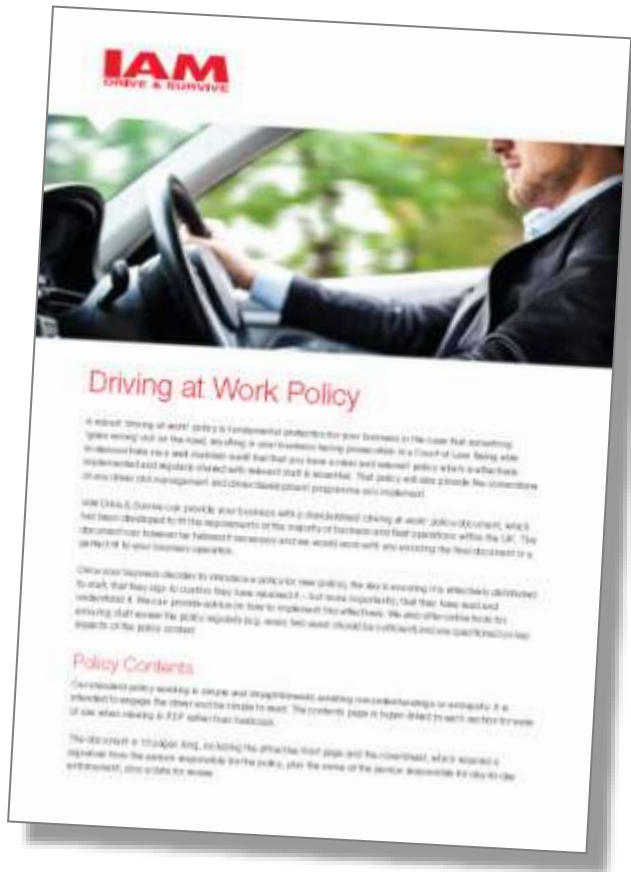
- Company Road Safety Culture
- CEO Message
- Signed Employee Pledge
- Involvement in CPD

## We conduct Driver Risk Assessments



Everyone who drives on company business completes our own Driver Risk Assessment.

## Reinforces our commitment to safer driving



- Focus is on the driver
- Legislation e.g. drink/drugs
- Supports CSR / Duty of Care
- Foundation for Driver Risk Management

The screenshot displays the 'FLEET MONITOR' web application interface. At the top left is the IAM logo with the tagline 'DRIVE & SURVIVE'. The main header includes the title 'FLEET MONITOR' and navigation links for 'Home' and 'Logout'. Below this is a menu bar with 'Drivers', 'Vehicles', 'Documents', 'Reports', and 'Administration'. The user is logged in as 'IAM' for 'Institute of Advanced Motorists Limited', with 'Company' set to 'All' and 'Division' to 'All'. The current view is 'Driver Details - Atlas ID 015158', with a sub-menu containing 'DRIVER', 'COMPANY', 'DFM', 'LICENCE CHECK', 'NOTES', 'VEHICLES', 'FLAGGED ANSWERS', 'DOCUMENTS', and 'HISTORY'. The 'Personal Details' section contains the following information:

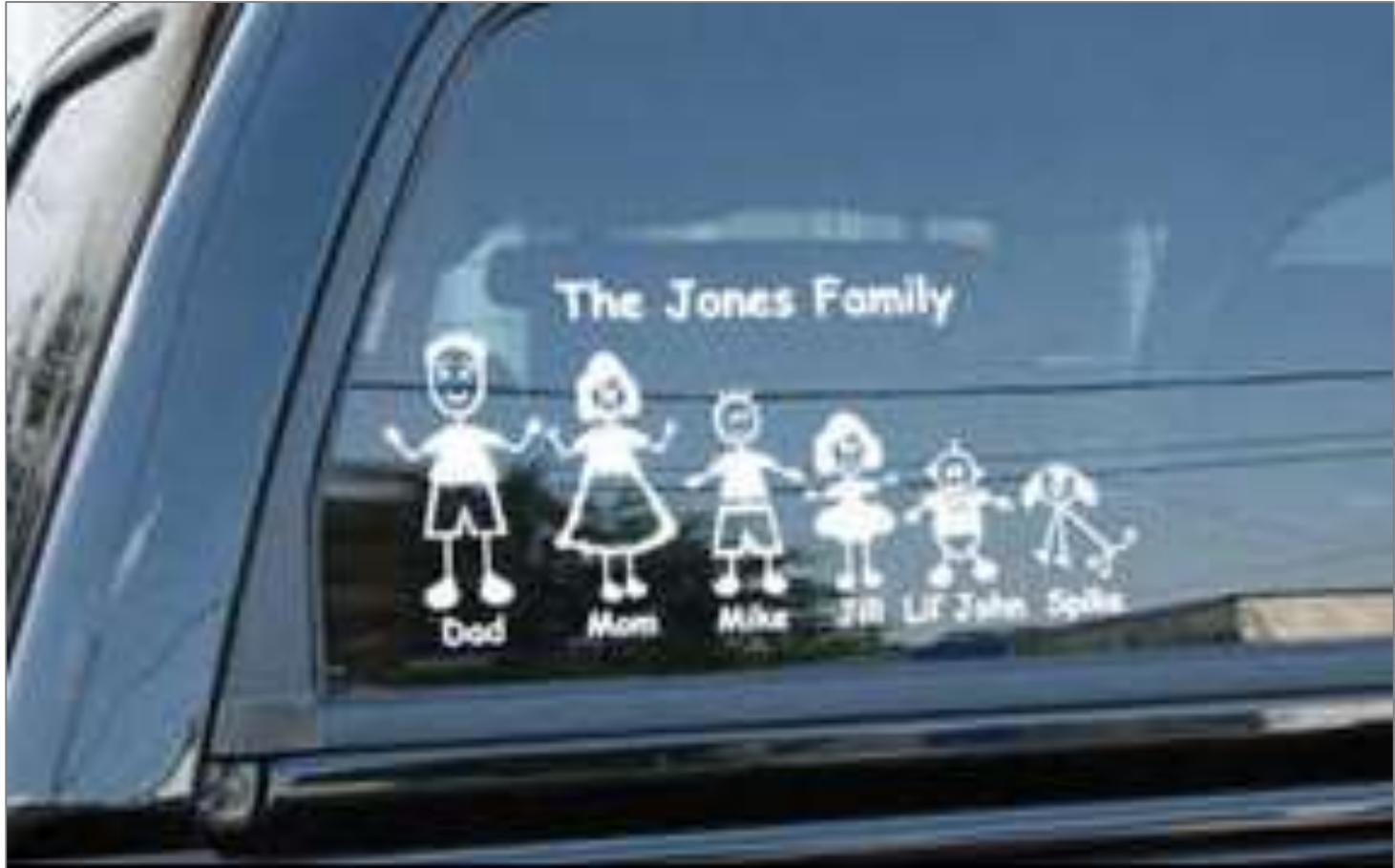
Created Date:	13 Jul 2015	Address Line 1	[Redacted]
Title	Mrs	Address Line 2	[Redacted]
Forename*	LESLEY	Address Line 3	[Redacted]
Middle Name	ELIZABETH	Address Post Town	[Redacted]
Surname*	UPHAM	Post Code	[Redacted]
Gender	Female	Licence Address differs from Driver Address	<input type="checkbox"/>
Date Of Birth	03 Sep [Redacted]	Licence Number Last Checked	[Redacted]
Current Age	[Redacted]		
Email Address**	Lesley.Upham@iam.org.uk		
Home Phone	[Redacted]		
Mobile	[Redacted]		
Licence Number	[Redacted]		
Points	[Redacted]		
Licence is International	<input type="checkbox"/>		

At the bottom of the form are buttons for 'SAVE', 'SAVE AND ADD ANOTHER', 'DELETE', 'BACK', and 'RESET SELF-REGISTRATION PASSWORD'. A footer at the bottom right indicates 'You are using Internet Explorer 11.0 on Windows 7'.





*Additional road safety benefits to staff*



We learnt a lot about ourselves during our 39:001 accreditation

BS ISO 39001 Road  
Traffic Safety  
Management

Reduce the incidence and risk of serious  
injury related to road traffic accidents





**“Improving the skills of drivers and riders is the most important element of road safety.”**

**“But to have an impact, we must do more to reach greater numbers of drivers and riders.”**

**Alistair Cheyne OBE, IAM Chairman**



FEEL FREE TO ASK ANY QUESTIONS...

...AND IF I CAN I WILL SHARE MY  
EXPERIENCES WITH YOU



Lesley Upham  
Commercial Director  
IAM

Lesley.upham@iam.org.uk  
Phone: 020 8996 9600

IAM House  
510 Chiswick High Road  
London  
W4 5RG