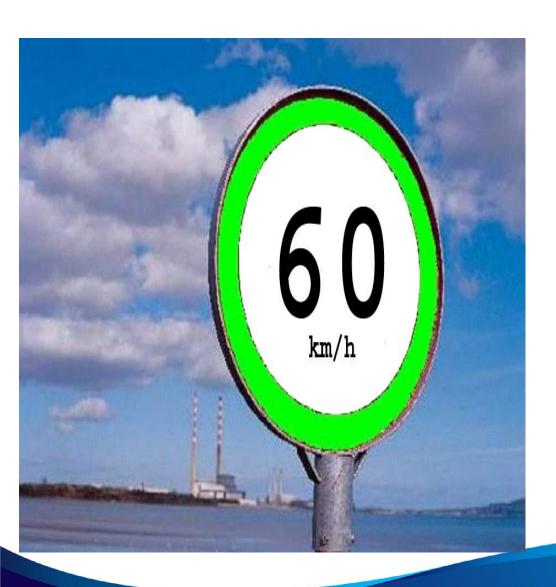
ESB ROAD SAFETY BUREAU



VAN AND DRIVER SAFETY AT ESB

European Transport Safety Council

13th Oct 2014

Grainne Coogan

Road Safety Programmes

- Safe Driving It's My Responsibility 2004 -2008
- Achieving Road Safety Excellence Programme
- 2009 2011 (Extended to 2012)
- Road Safety Strategy 2013 2020. Our Journey to Excellence

Other:

- Strategic Alliance with RSA
- ESB Commitment to the European Road Safety Charter.
- Participation in PRAISE ETSC Awards and





Leading Lights Awards

ESB - 4 Fleets

2000 Commercial Fleet Vehicles

Total Consequent Consequence C

32 million km per annum

1,200 of this 2000 are LGVs – approx 60% are 4x4



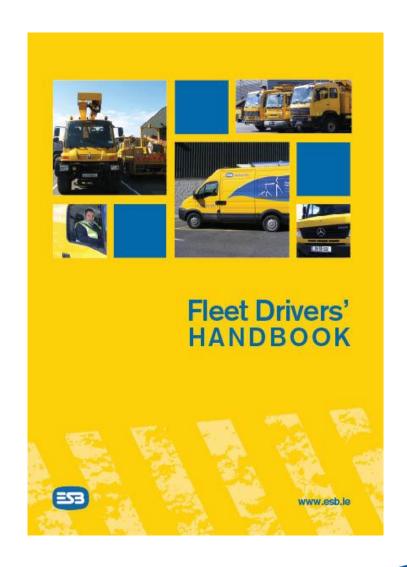


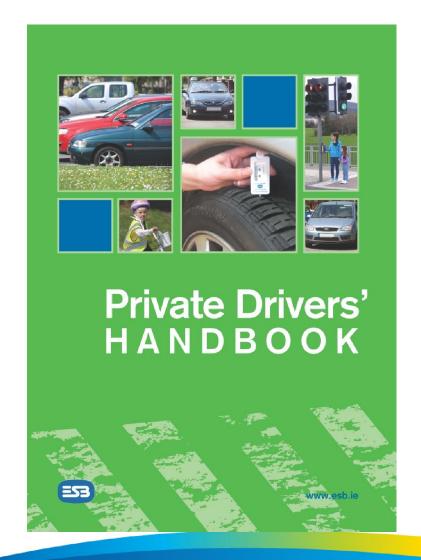


Opel Combo and Vivaro
VW transporter and Crafter
Ford Transit and Ranger
Landrover Defender
Nissan NV 200
20 + EVs



COMPREHENSIVE DRIVING POLICY





Policies / Procedures



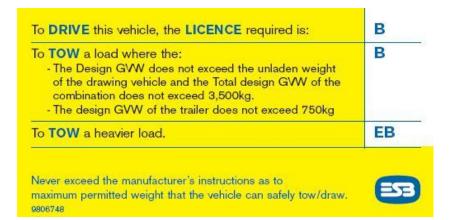


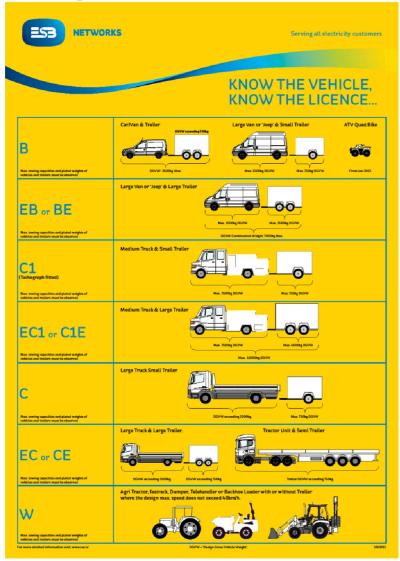
Vehicle Safety Checks

Driving Licences & Towing



Legal requirement to carry licence ESB conduct annual Licence audits





ENFORCEMENT - Audits

Vehicle Audits

Seat Belt Audits

Loading Audits

Driving Audits









Vehicle Specifications

- REVERSING AIDS
- DRIVER AND PASSENGER AIRBAGS
- FACTORY FITTED BULKHEADS
- PANELLED FLOOR / SIDES IN VANS
- LOAD SECURING POINTS
- DAYTIME RUNNING LIGHTS



Vehicle Specifications

- FULL ELECTRIC MIRRORS / ELECTRIC WINDOWS
- WHEEL NUT INDICATORS FITTED ON ALL VEHICLES & EQUIPMENT
- WARNING SIGNALS (Audible & Visual)
- ALL WEATHER TYRES ON VAN FLEET
- PILOT SPEED LIMITERS for <3.5t GVW VEHICLES





Telematics - Driver Behaviour

Harsh braking

Idling

Continuous improvement

Acceleration

Speeding

Harsh Turning

Define acceptable behaviour

Set business thresholds



Monitor thresholds Identify non compliant behaviour

Reduce collisions

Apply driver coaching?

Feedback to driver (Speeding)



How the System Works



Driver Training



ESB Training
Safe Driving Initiative
A.T.V Operator Licence

Name: MICHAEL DOYLE
St No: 15981
L. No: NS-ATV 408100
Expiry: AUGUST 2007

ESB Training, Meetick, Portlanise, Cc. Lans. Tat. 00353 502 70300

Advanced Driver Training

Specialist Vehicle Training (4x4)

Young Driver Programme

Post Collision Support Training

Maintenance

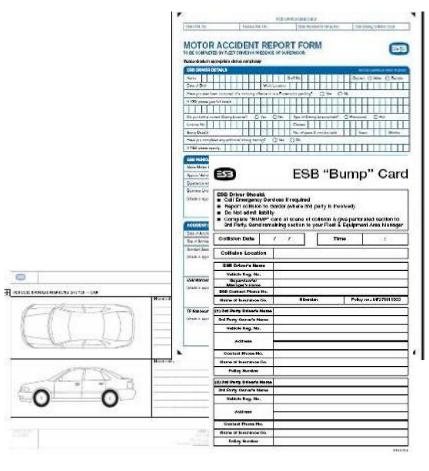
Preventative Maintenance Regime

Planned and Unplanned

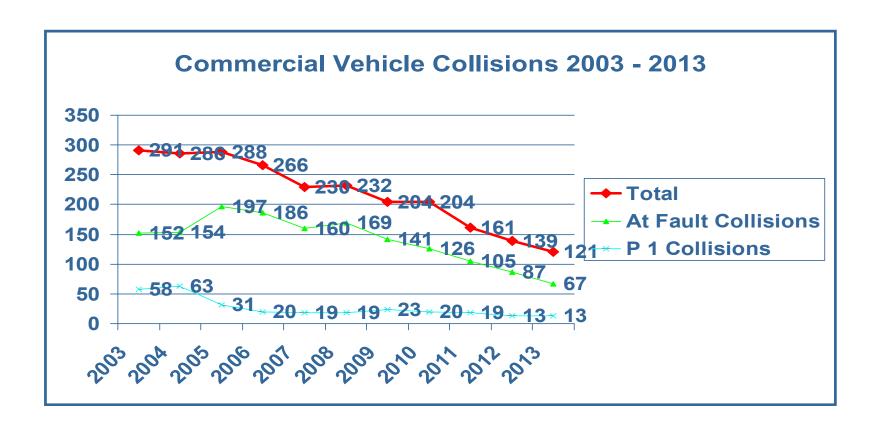


Collisions

- Reporting all collisions.
- Report pack in Vehicle
- Investigation procedures
- Use of internal / external investigators
- Reports
- Post collision support training for Drivers (P1 Collisions)



Collisions 2003 - 2013



Benefits

Reduced costs for lost time

 Lower costs for damage repair. €1million in 2003 vs €650,000 in 2013.

Table A2: Total Cost of Road Collisions in 2007

Туре	Number of collisions	Cost per collision	Total cost (€)
Fatal	309	€2,891,435	€893,453,472
Serious	618	€386,286	€238,724,498
Minor	4,540	€38,045	€172,725,207
Material Damage	23,770	€3,044	€72,346,752
Total	29,237	N/A	€1,377,249,928

¹ Source of GNP per person employed Growth rate = CSO

 A substantial reduction in insurance costs ESB Commercial Fleet insurance costs in 2013 were 25% of costs of insurance in 2003.

Source:

Goodbody Economic Consultants,

Report for Dept. Transport.

 Less exposure to potential compensation claims and associated costs. 152 at fault collisions versus 67 in 2013 – 85 fewer compensation cases.

Summary

Long history of road safety in ESB

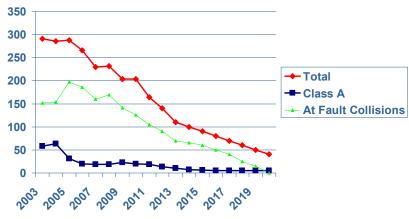
Ongoing commitment to reduce injuries and collisions through:

- Cultural change
- Road user education
- Better vehicles
- Better information

ESB WILL BE A NATIONAL EXEMPLAR IN ROAD SAFETY EXCELLENCE AND WILL ACHIEVE ZERO AT-FAULT INCIDENTS AND COLLISIONS



ACHIEVING THE VISION WILL
BE ACCOMPLISHED THROUGH
IMPLEMENTATION OF THE ROAD
SAFETY STRATEGY



ESB is committed to:

- Preventing injury by securing and maintaining the safety of all employees, contractors and visitors.
- Implementing the highest standards of Work Related Road Safety management and making continual improvement in the road traffic safety impact of all its activities.
- Complying with or exceeding all legal and regulatory safety obligations and standards.
- Setting, implementing and reviewing all Work Related Road Safety objectives using this policy as a basis.
- Promoting an open and proactive road safety culture with the full involvement of all our people.

Thank You