

# REGULATING DRUG DRIVING TO PROTECT ALL ROAD USERS

Friday 10 May 2019

Auditorium - Fédération Française de l'Assurance  
26 boulevard Haussmann, 75009 Paris

**Moderation:** Anne Lavaud, Déléguée Générale de l'association Prévention Routière

09 : 00      *Registration & welcome coffee*

09 : 30      **Welcome and opening speech**

Joël Valmain, Ministry of Interior, Adviser for European and International Affairs to the Interministerial delegate for Road Safety

09 : 45      **Drug Driving in Europe**

Antonio Avenoso, Executive Director, European Transport Safety Council (ETSC)

10 : 00      **Trends in the Field of Drug Testing**

Verena Zimmermann, Securetec

10 : 15      **Part I : The effects of Drug Driving**

**The scale of the phenomenon and preventive countermeasures in France**

Charles Mercier-Guyon, forensic scientist, ETSC expert

10 : 40      **Question and answers**

11 : 00      *Drug testing demonstration by Securetec*

11 : 00      *Coffee break*

**11 : 15**      **Part II : The impact of decriminalisation policies on road safety**

**Drug driving in the Netherlands**

Sjoerd Houwing, Senior Project Manager, CBR

**Drug Driving in Belgium**

Alain Verstraete, Department of Diagnostic sciences, Ghent University, Belgium

**Drug driving in Canada**

Ward Vanlaar, Chief Operating Officer, Traffic Injury Research Foundation (TIRF)

**12 : 00**      **Panel discussion with the 3 speakers and Emmanuel Barbe, French Interministerial delegate for Road Safety**

**12 : 30**      **Part III : Effective communication tools**

**Advertising and communication**

Anne Lavaud, Déléguée Générale de l'association Prévention Routière

**French campaign against drug driving**

Laëtitia Moch, Cheffe du Bureau Campagnes nationales et Evènements, Délégation à la sécurité routière

**Which kind of communication to governments and civil society in Canada?**

Robyn Robertson, President and CEO, Traffic Injury Research Foundation (TIRF)

**Presentation of the tools developed by the association Prévention Routière**

Christophe Ramond, Research director, association Prévention Routière

Questions and answers

**13:30**      *Buffet lunch*

Simultaneous Translation (French <-> English) will be provided  
ETSC is grateful to Securetec for the financial support for this event.