



# Young Europeans Acting for Road Safety

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European Transport Safety Council



# ETSC NETWORK





## Road Safety Performance Index (PIN)

Ranking EU countries' performances

## Monitoring EU transport safety policy

# SMART



SOBER MOBILITY ACROSS ROAD TRANSPORT



## SAFE & SOBER



# iSAFER

INTELLIGENT SPEED ASSISTANCE  
FOR EUROPEAN ROADS



# REVIVE

IMPROVING POST-COLLISION  
RESPONSE AND EMERGENCY  
CARE IN EUROPE



# PRAISE

Work-Related Road Safety



**2014-2017  
bad years  
for road  
safety**

# 25,300

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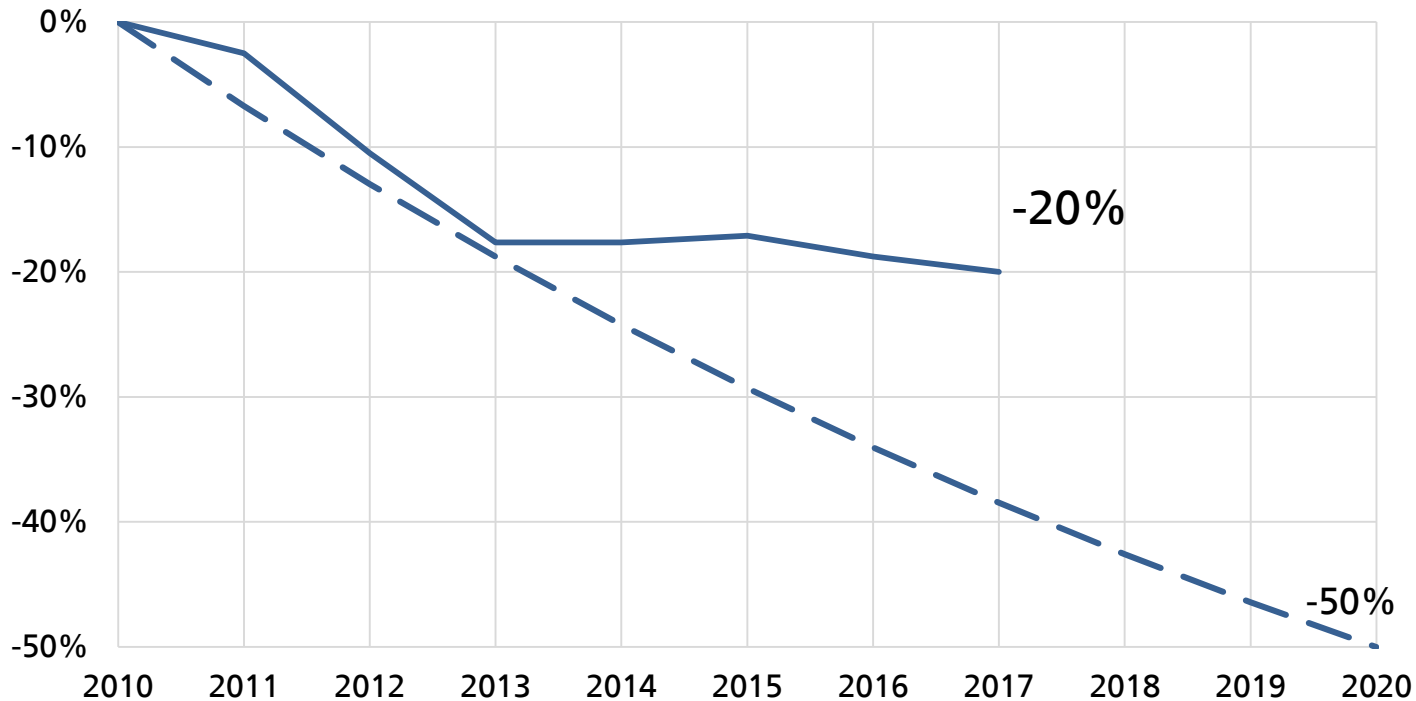
people died in  
road traffic in the  
EU in 2017

# 135,000

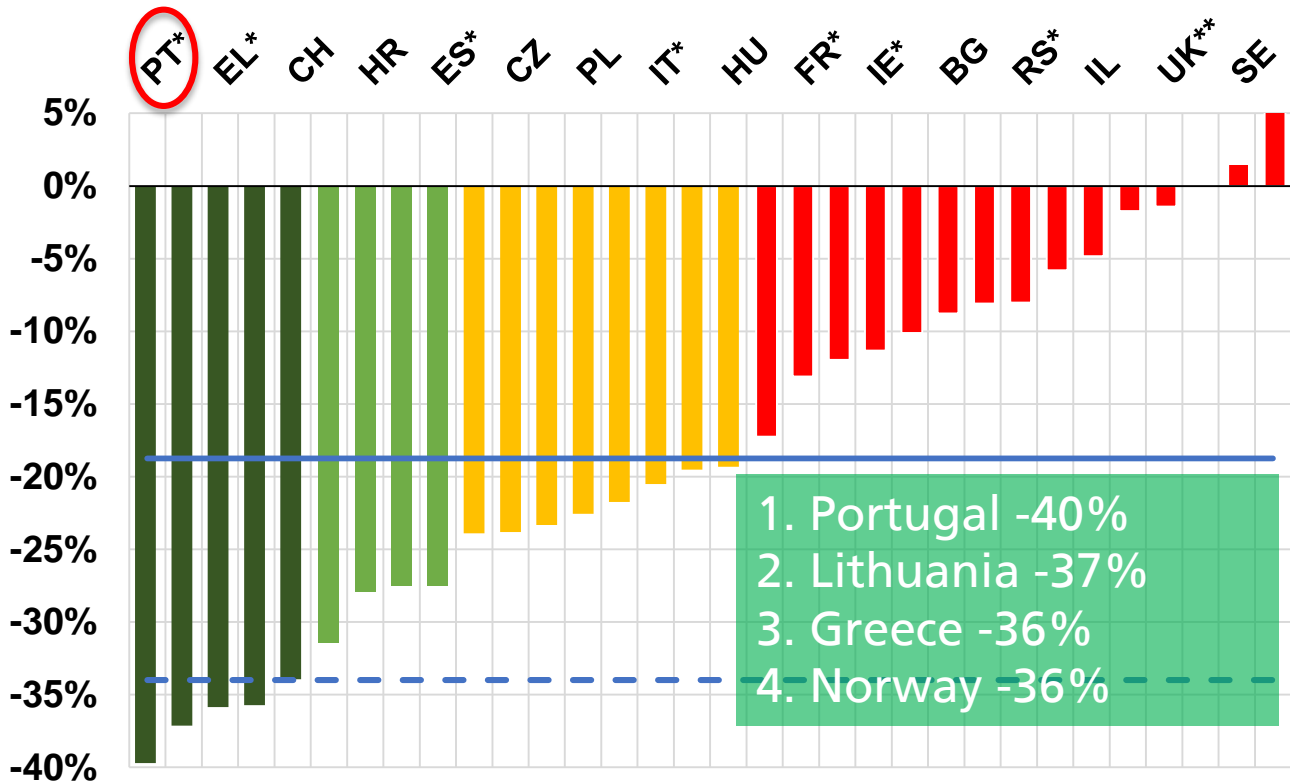
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seriously injured  
in road traffic in  
the EU in 2014  
according to  
MAIS3+ definition

# A WIDENING GAP BETWEEN THE ACTUAL AND DESIRED PROGRESS

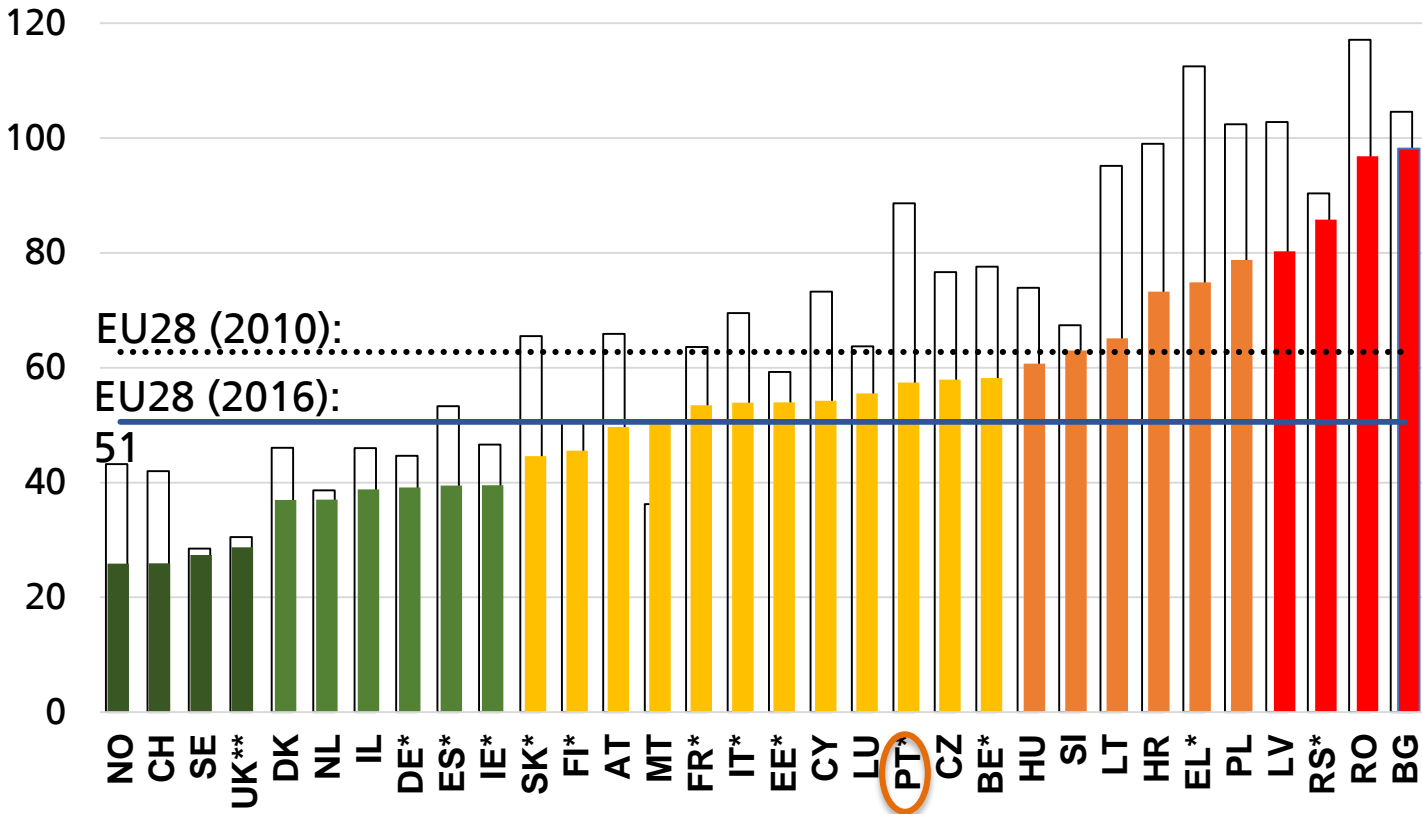


# RELATIVE CHANGE IN ROAD DEATHS (%) 2010-2016

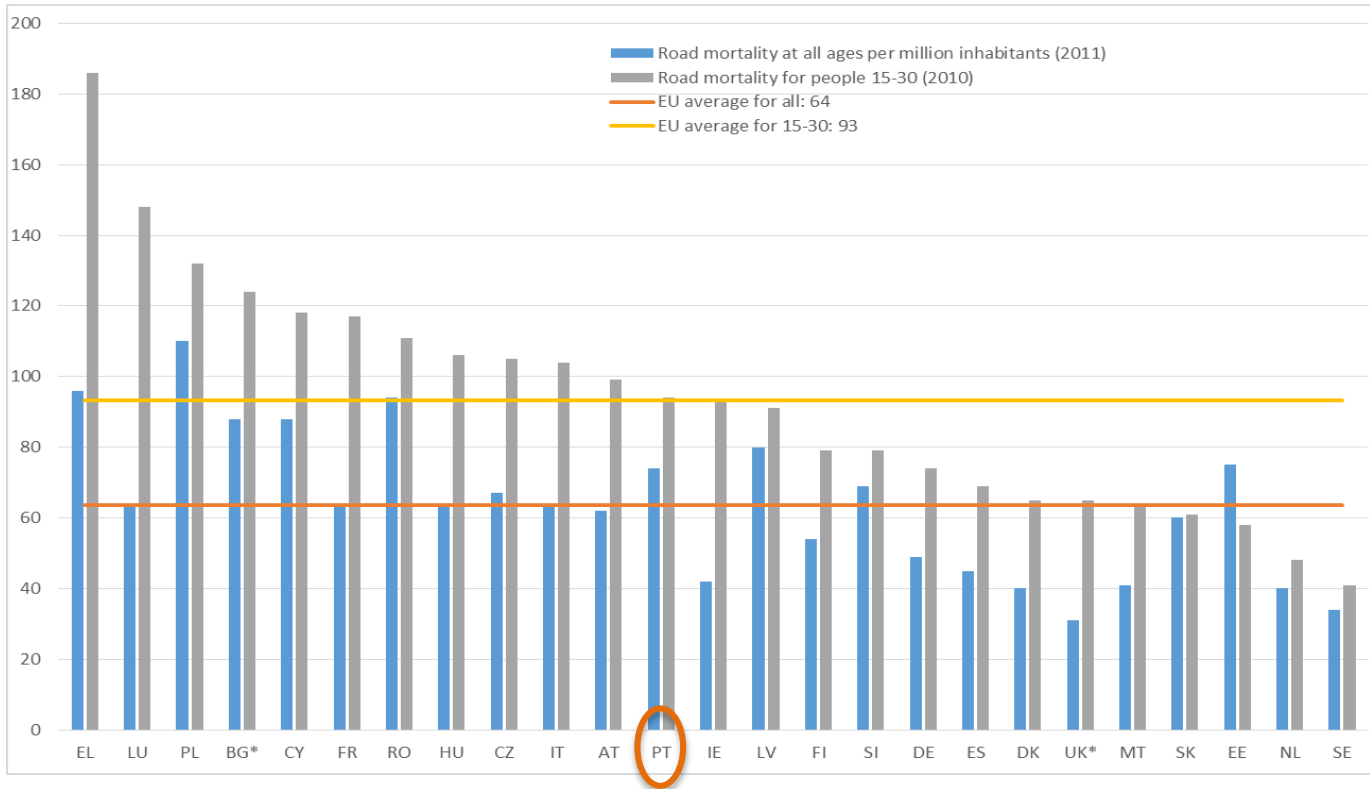




# ROAD DEATHS PER MLN. INHABITANTS in 2016 and 2010



# YOUNG PEOPLE MORTALITY



Young people road deaths per million young inhabitants (with road deaths per million inhabitants at all ages for comparison)

# ETSC RECOMMENDATIONS

- Continue to **research the causes** of young, novice driver risk with a view to designing more effective countermeasures
- Ensure **effective legislation** and **enforcement**
- Improve **training and licensing systems**
- Ensure **high levels of experience**, via accompanied driving, prior to licensing for solo driving
- **Reduce exposure to risk** immediately following licensing for solo driving
- **Provide appropriate incentives and disincentives**, e.g. stricter demerit point systems, lower alcohol limits, good information campaigns



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# YEARS: Young Europeans Acting for Road Safety



# YEARS OBJECTIVES

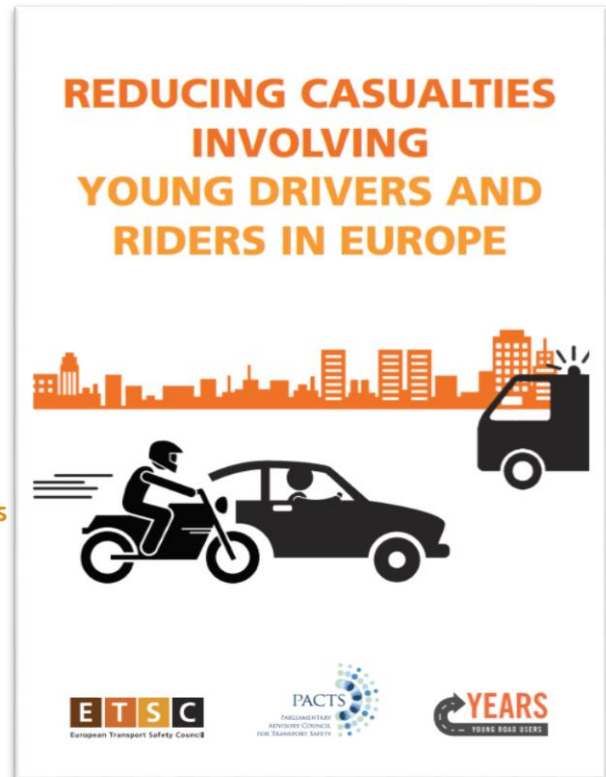


- Offer a better understanding of **young drivers** as a road user group particularly **at risk**
- Address this risk through **innovative actions**
- Promote and disseminate **good practices and effective measures** adopted by EU Member States through national conferences
- Design, develop and implement **local, cost-effective and sustainable** road safety projects



# YEARS KEY DELIVERABLES

- University lectures
  - 20 universities
- YEARS CAMP
  - 1 week training camp in Brussels
- Students' challenge
  - 22 students involved in 11 local road safety actions
- National events
  - 4 Conferences with local and international speakers
- Policy paper
  - Distributed during national events
- Final Award Ceremony



# YEARS LECTURES

A **Lecture tour** across universities: **20 lectures** in selected universities across Europe to motivate students (engineering but not only) to take action and come up with ideas for local road safety projects targeting young road users.



Cracow University  
of Technology



UNIVERSITÀ DI PISA



Univerza v Mariboru



STRASBOURG



Univerza v Ljubljani



POLITECNICO  
DI MILANO



UNIVERSITÀ DEGLI STUDI DI NAPOLI  
FEDERICO II



TÉCNICO  
LISBOA



VILNIUS GEDIMINAS  
TECHNICAL UNIVERSITY



UNIVERSITAT  
POLITÈCNICA  
DE VALÈNCIA



ENTPE  
L'ÉCOLE DES INGÉNIEURS  
DE L'AMÉNAGEMENT DURABLE  
DES TERRITOIRES

Membre de  
UNIVERSITÉ DE LYON

# YEARS CAMP

## Lectures:

- Road Safety Engineering
- Road Safety Campaigning
- Group exercises

## Other activities:

- EU Institutions: Parliament visit
- Guided cycling tour





# YEARS CAMP OBJECTIVES

- Improve technical knowledge on road safety infrastructure
- Learn how to run a communication campaign, involving media and public authorities
- Have a more structured idea on the project students are going to manage
- Get more motivation to start the YEARS campaign

# YEARS PROJECT SCHEDULE

**End of 2017:** final report from students followed by a mid-term visit by ETSC to meet the local authorities

2017



**12 Sept 2018:** Award Ceremony organized in Brussels

2018

**Mid-2018:** Evaluation by the jury to select the winners



# SUCCESS FACTORS



- Involvement of local authorities
- Technical quality
- Cost-efficiency
- Campaigning







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**THANK YOU FOR  
YOUR ATTENTION**

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