

# Road Safety Performance Index PIN Award 2016



European Transport Safety Council



International Road Safety Association e.K



Liikenne turvallisuuslaitos



TRANSNATIONAL  
ACADEMIC COUNCIL  
FOR TRANSPORT SAFETY

CHALMERS



Folksam



FUNDACIÓ MAPFRE



CERTH



Autos- und Research Deutschland



UNIVERSITY OF BIRMINGHAM



# The PIN Programme

[etsc.eu/pin](https://etsc.eu/pin)

**TOYOTA**

**VOLVO**

 **TRAFIKVERKET**

  
Deutscher  
Verkehrssicherheitsrat

  
**Statens vegvesen**

# The PIN Programme



- Experts from the 32 participating countries (including 28 EU member states)
- Steering group
- Project team in the ETSC secretariat

# 26,313

people died in road traffic in the  
EU in 2015

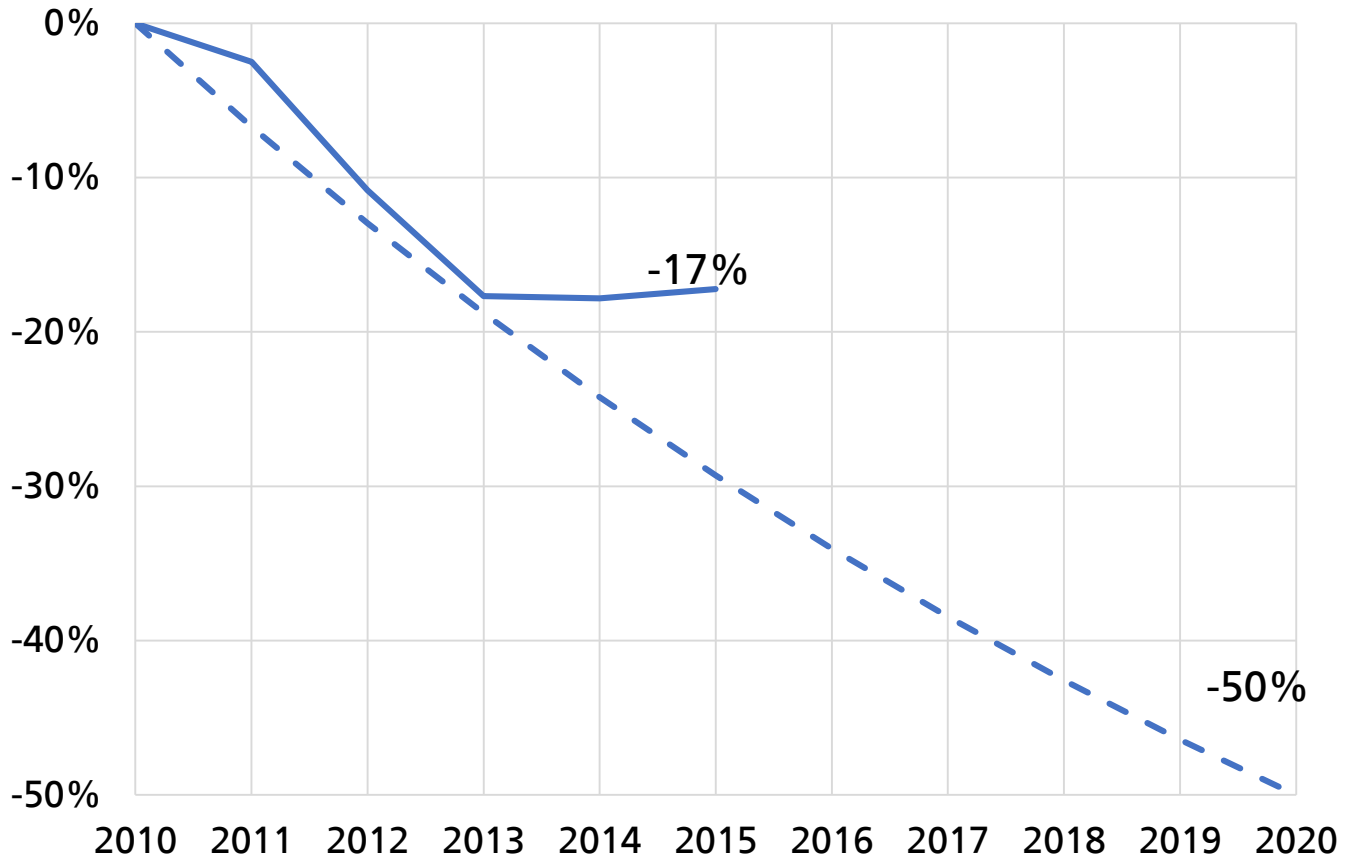
+1%



First increase in road  
deaths since 2001



# EU target at stake





# 135,000\*

seriously injured in road traffic  
in the EU in 2014 according to  
MAIS3+ definition

\*European Commission estimate

# EU measures on hold

- ✓ General Safety Regulation
- ✓ Pedestrian Protection Regulation
- ✓ Infrastructure Safety Management Directive
- ✓ Introduction of serious road injury reduction target and strategy

# Norway

Winner of the 2016 PIN Award



# -44%

Reduction of road deaths in  
Norway between 2010 and 2015



-17%



EU average

# -20%

Reduction of road deaths in  
Norway between 2014 and 2015



+1%



EU average

# 23

Road deaths per million  
inhabitants in 2015



52  
EU average



# The award recognises



- ✓ Pluri-annual national Road Safety and Transport Plans, including vision zero
- ✓ Target for reducing road deaths and serious injuries
- ✓ Broad spectrum of organisations involved
- ✓ Science and knowledge-based approach

# The award recognises



- ✓ Average speed reduced by 1.5 km/h on roads with an 80 km/h speed limit (between 2008-2015) following comprehensive actions to tackle speeding
- ✓ Head on collisions reduced from 86 (2010) to 29 (2015) following infrastructure measures
- ✓ One of the most thorough driver training in Europe



# Still work to be done

- 117 deaths and 693 seriously injured in 2015
- Target of no more than 500 people killed and seriously injured in 2024
- Safety of vulnerable road users
- As walking, cycling and public transport are being promoted for reason of health, environment and sustainability

# Tom Cato Karlsen

State Secretary, Ministry of  
Transport and Communications

# The 2016 Road Safety Performance Index Conference



MISSION OF NORWAY  
TO THE EUROPEAN UNION



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