



Road Safety at Work: Online Course for Managers

by Cranfield University, EASST and IRU Academy

www.easstacademy.org

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Managing Director, EASST Academy

Because:

**1 in 7 vehicles are
commercial vehicles**

**1 in 3 fatalities are
people driving for work**

**Good management
saves lives**

EASST/IRU/Cranfield University on-line course to improve fleet safety

Including safe fleet choices



Course Instructors



Dr. Lisa Dorn,
Associate
Professor, Cranfield
University



Dr. Mark Sullman,
Senior Lecturer,
Cranfield University



Derek Rose, Senior
Training Instructor,
Freight Transport
Association



Andrew Price,
Regional Practice
Leader - Motor
Fleet, Zurich



Alison Moriarty,
Fleet Road Safety
and Compliance
Manager, Skanska



Andrew Kemp,
Occupational Road
Risk Manager,
Tesco.com



David Ward,
Secretary General,
Global NCAP



Adrian Walsh,
Director, RoadSafe



Our short introduction

Course Structure

Curriculum

- **Lecture 1: Making the Case For Road Safety Management**

- **Lecture 2: Main Elements of Road Safety Management**

- **Lecture 3: The Road Safety Manager**

- **Lecture 4: Financial Management - Monitoring Costs and Keeping Records**

- **Lecture 5: Effective Driver Management**

- **Lecture 6: Vehicle Management**

- **Lecture 7: Managing the Work Environment**

- **Lecture 8: Monitoring and Evaluation**

- **Lecture 9: Corporate Standards - Being a Leader in Road Safety**

- **Lecture 10: Development of an Action Plan**

Benefits Of Online Course

Learn on the move 24/7

As it's online, the course is available for you to access whenever you like, wherever you are. You can access the training on your laptop, smartphone or tablet 24/7 and even learn on the move.



No geo-boundaries

Which means wherever you are in the world you can access this comprehensive training programme.



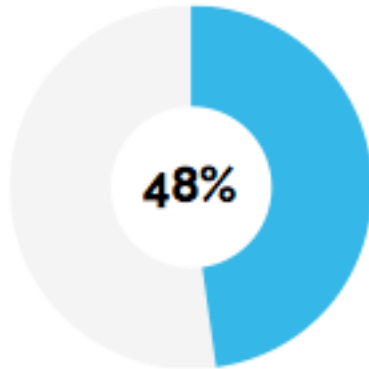
Save money

It's also a lot less expensive than traditional classroom style training. You don't have to take time off to do it. Learn at a time and a pace that suits you. The course is available for you right now!

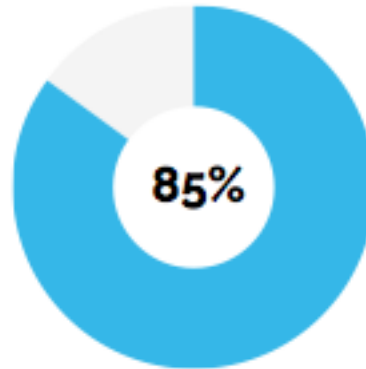


Good fleet management works:

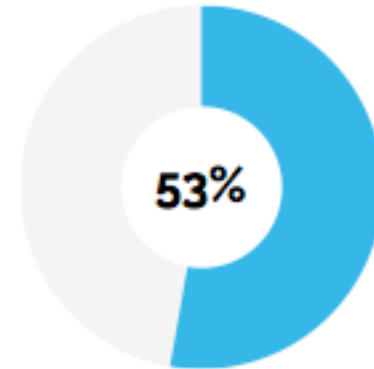
In Moldova working with public transport fleets from 2012-15:



Decline in serious collisions



Decline in fatalities



Decline in injuries

With big savings in costs

Thank you!

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