



European Transport Safety Council



## Regulating Drink Driving to Protect all Road Users

Tuesday 18 October 2016, 17:00

Stanhope Hotel, Rue du Commerce 9, Brussels

The European Transport Safety Council warmly invites you to an EU event under the framework of the SMART project – which focusses on risks related to drinking and driving on European roads. The event will feature the 2016 European Transport Safety Lecture, given by Prof. Richard Allsop, from University College London, followed by an expert panel discussion.

### AGENDA

17:00 Registration and coffee

17:30 Welcome and introductions  
Herman De Croo, Minister of State, Belgium and ETSC President

17:40 Video message from Ms Violeta Bulc, European Commissioner for Transport and Mobility

17:50 Deirdre Clune, Member of the European Parliament

18:00 European Transport Safety Lecture 2016  
Regulating Drink Driving to Protect all Road Users  
Prof. Richard Allsop, University College London

18:45 Coffee Break

19:00 Panel discussion:

- Szabolcs Schmidt, Road Safety Unit, European Commission
- Sjoerd Houwing, SWOV, The Netherlands
- Pierre-Olivier Bergeron, The Brewers of Europe
- Ruth Purdie, TISPOL General Secretary

19:45 Debate with the audience

20:15 Dinner

Participation is free but seats are limited.

## **ABOUT THIS YEAR'S THEME**

In the EU as a whole, 1% to 2% of journeys are associated with an illegal Blood Alcohol Limit. Drink driving remains an important contributory factor in 1 out of 3 road traffic crashes, with at least 6,500 deaths on EU roads annually. This year's lecture will discuss the risks related to alcohol and driving as well as effective countermeasures in the fight against drink driving in Europe.



Professor Richard Allsop is Emeritus Professor of Transport Studies at University College London, having been a Professor since 1976 in what is now the Centre for Transport Studies. After graduating in Mathematics from Cambridge, he joined the Road Research Laboratory, where his first main task in 1964 was to interpret for Britain the results of the US Grand Rapids study of alcohol and collision involvement – a topic in which he has been active ever since. He has contributed widely to transport research, training and advisory work, including safety research and its application, with leading roles in PACTS and ETSC over the last two decades. He was honoured by the Queen in 1997 for services to traffic management and road safety, and is a Fellow of the Royal Academy of Engineering in Britain and an Honorary Professor in Krakow and in Moscow.

SMART (Sober Mobility Across Road Transport) is a three year project addressing the main issues related to alcohol and driving and continue ETSC advocacy activities both at EU and Member States level to tackle drink driving and reduce the number of alcohol-related deaths. The activities within SMART are consistent with and supplement ETSC's systemic and evidence-based approach to road safety work.

SMART receives financial support from The Brewers of Europe