

An aerial photograph of a zebra crossing on a road. Three pedestrians are crossing the road. One person is in the middle of the crossing, another is slightly ahead, and a third is further ahead. The crossing consists of several white stripes on a dark asphalt road. A blue triangle is overlaid on the left side of the image.

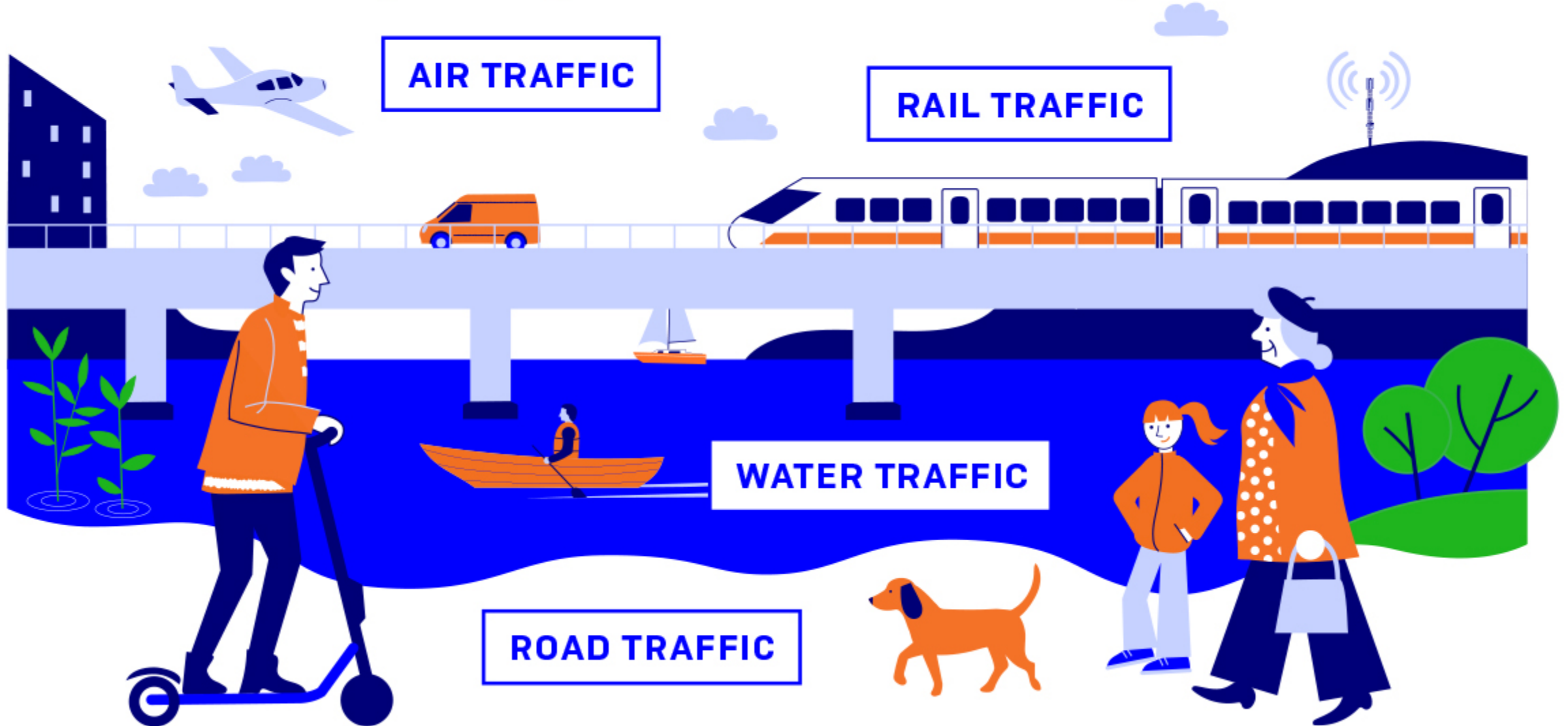
# Traffic Safety Strategy 2022-2026

PIN Talk - Road Safety Strategies: saving lives  
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# The Traffic Safety Strategy includes all modes of transport





# Traffic Safety in Finland

- Every year more than 200 people die in **road traffic** and about 900 people get seriously injured.
- In **rail traffic** passenger safety is at a very good level and accidents occur rarely. Deaths and injuries are related to level crossings, unauthorized entries and suicides on the rails.
- In **water traffic** approximately 30-50 people die every year. Most of the deaths are related to illness attacks or a boat capsizing or tilting.
- In **air traffic** deaths do not occur annually.
- New trends in traffic include different forms of **micromobility** and **unmanned aviation**.





# Background of the Traffic Safety Strategy

- In the latter half of the 2010s, there has been a worrying **slowdown** in the traffic safety development in Finland.
- Programme of the Finnish Prime Minister Sanna Marin's Government: "Improvement of traffic safety will again be included in the development of the transport system and services".
- The Strategy has been given as a **government resolution** that was adopted on 24 March 2022.
- The Strategy has been published in the Publications of the Ministry of Transport and Communications in Finnish and Swedish. It includes a description sheet in English (<http://urn.fi/URN:ISBN:978-952-243-746-4>)
- The aim of the Strategy is to provide comprehensive guidance on traffic safety work over the next five years (2022-2026).



# Preparing the Traffic Safety Strategy

- The preparation project started on 1<sup>st</sup> December **2019**.
- The strategy was drafted by **working groups** focusing on specific modes of transport: road and rail traffic, water traffic and air traffic.
- The working groups prepared a proposal for the Traffic Safety Strategy and proposals for measures to implement it.
- The strategy is a result of broad-based cross-administrative **cooperation**. It was prepared with other ministries and authorities who have a role in transport safety.
- The preparing groups had **representatives** from a total of 53 different parties across administrative branches. In addition, dozens of experts and other parties were consulted.
- Two **consultation rounds** were organised as part of the preparations, and the number of comments received amounted to more than 200.





# The Zero Vision of the Traffic Safety Strategy

According to the Zero Vision of the Strategy, by 2050 nobody shall die or be seriously injured in traffic, regardless of the mode of transport.

- The Strategy is based on the **EU's Vision Zero** in road traffic.
- The vision initially set for road traffic is now **extended to all modes of transport**: road, rail, air and water traffic.
- The zero vision is ambitious, but it is needed to ensure that traffic safety development is on the right track.



# The strategic guidelines of the Traffic Safety Strategy



**The vision of the Traffic Safety Strategy is that by 2050 all modes of transport are so safe that nobody shall die or be seriously injured in traffic.**

Traffic safety concerns everyone in society

Decision-making must be based on knowledge

Traffic skills must be improved

Attitudes in traffic must be changed

The transport system and all of its components must be safe

Technological advancement improves safety

Legislation must promote safe mobility



# The Action Plan for the Traffic Safety Strategy

- The action plan for the Traffic Safety Strategy describes **103 measures** that aim at improving traffic safety and preventing traffic accidents.
- The measures are grouped under the seven strategic guidelines.
- Some of the measures have been prioritized.
- Each of the 103 measures in the plan has a designated **responsible party** or parties as well as indicators for development.
- A verbal **impact assessment** based on a more extensive impact assessment carried out during the preparation process is available for each measure.





# Extracts from the Action Plan of the Strategy



- **Preventive mental health work** will be supported through close cooperation between authorities. Suicides in road and rail transport will be taken into account in public strategies.



- Road traffic **statistics** will be developed comprehensively.
- **Health surveillance** in road traffic will be improved by making it possible for doctors to verify the patient's right to drive and their driving ban reliably in health care contacts.



- **Lowering the speed limits** for example up to 30 kilometers per hour in areas with plenty of cyclists and pedestrians and around schools and day-care centers, and where other infrastructure also supports lower driving speeds.



- **Traffic education** will be taken into account in the preparation of future upper secondary curricula requirements.
- Water traffic **safety campaigns** will be targeted at areas where accidents occur, such as older boaters and people who boat occasionally.
- The setting of a **blood alcohol limit** for cycling and micromobility will be examined, and the impacts on road safety will be assessed.

# Implementing the Traffic Safety Strategy

- The party or parties responsible for each measure of the action plan are **in charge of the practical implementation** work.
- The implementation work is guided by a **monitoring group** led by the Ministry of Transport and Communications.
- The monitoring group will supervise the implementation and impacts of the measures. It can also propose changes to the action plan if needed.
- The monitoring group consists of all the main responsibility parties of the action plan.
- Most of the actions in the strategy are planned to be implemented with the **current resources** of the responsibility parties and by **retargeting** activities. Some actions will require additional resources.





A photograph of three children on the deck of a sailboat. They are wearing life jackets and looking out at the ocean where another sailboat is visible in the distance. The scene is bright and sunny.

Thank you!



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