

Johnson & Johnson's Global Fleet Safety Initiative – SAFE Fleet Overview

European Transport Safety Council PRAISE Conference,
October 19th, 2016

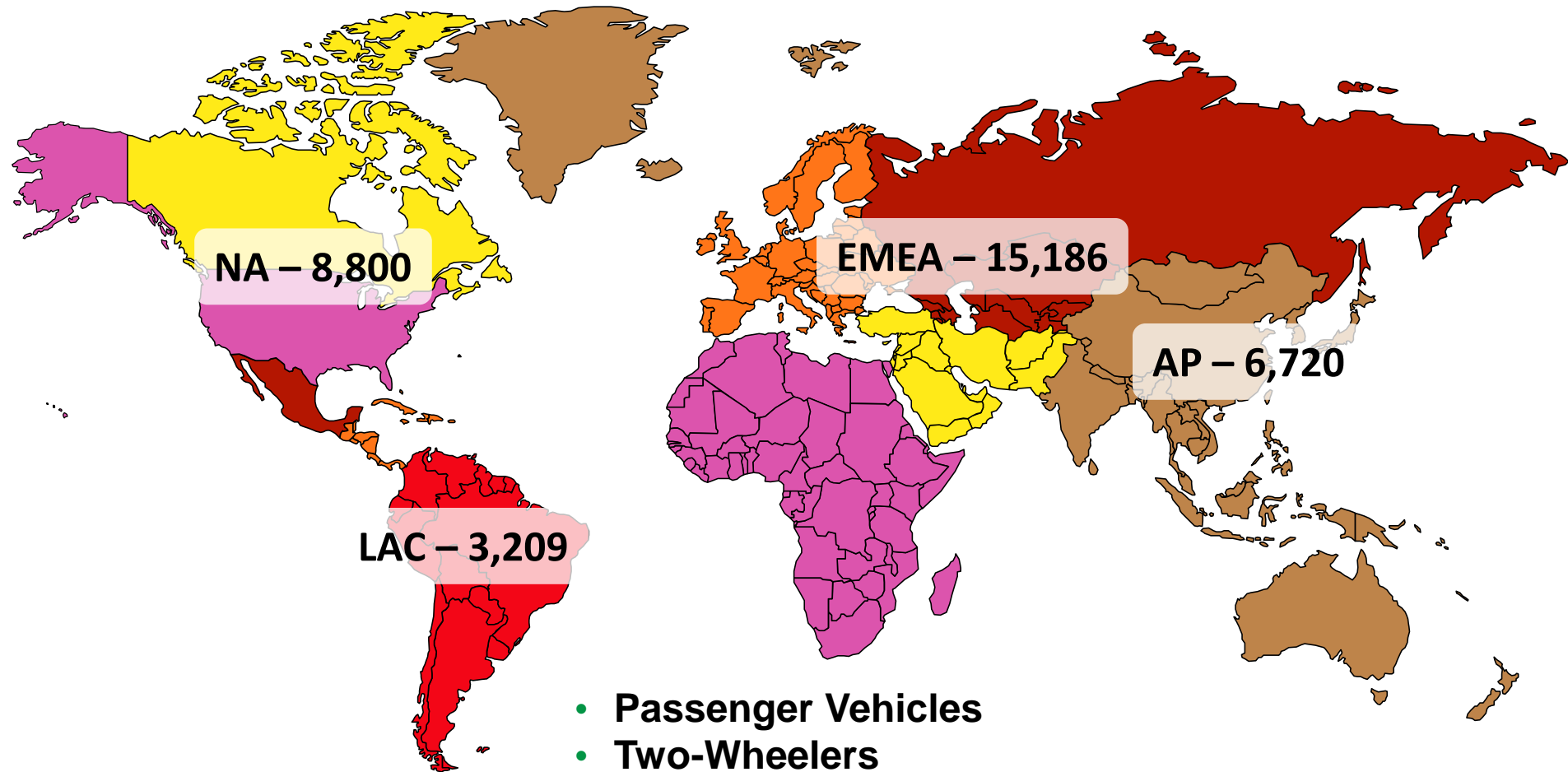
Gabriel Kardos – Senior Fleet Safety Manager - EMEA/Asia Pacific



Our Family of Companies comprises:

- The world's sixth-largest consumer health care company
- The world's most comprehensive medical devices business
- The world's sixth-largest biologics company
- And the world's fifth-largest pharmaceuticals company
- We have more than 265 operating companies in more than 60 countries employing approximately 126,500 people. Our worldwide headquarters are in New Brunswick, New Jersey, USA and we were founded in 1886.

SAFE Fleet Drivers Worldwide (2015 = 33,915)



LAC – 3,209

NA – 8,800

EMEA – 15,186

AP – 6,720

- Passenger Vehicles
- Two-Wheelers
- Leased, Company Owned
- Employee Owned (allowance)

Vision

Drivers around the world
return home safely
at the end of each day.



Mission

Partner with Operating Companies
to implement SAFE Fleet
through management support, training,
communication, and awareness.



Global SAFE Fleet Teams




Over 100 SAFE Fleet Teams Worldwide

- **Franchise/Country Teams**
- **Primarily led by senior sales leaders or managers**
- **Fleet safety is integrated into the Business Culture**

Process Used to Tackle Work Related Road Safety

Executive Management (20% of your total assessment rating)

SAFE Fleet requires strong commitment, involvement and leadership from our executive management - Company Group Chairman, Presidents, Vice Presidents, Managing Directors and General Managers. Leading by example is a critical success factor. Endorsing business plans and funding activities, as well as monitoring performance and establishing accountability are key performance indicators for this element. Executives at the Platinum level don't view SAFE Fleet as a separate part of the business. For these executives, SAFE Fleet is part of their everyday business and part of their organization's culture. Please select the categories that most accurately describe your current program.

Criteria	Involvement	Performance Monitoring	Accountability
<input type="radio"/>  Silver	<input type="radio"/> Executive Management is only somewhat involved in the program. They are aware of the program and support basic program efforts. They support plans and activities but infrequently discuss and communicate about fleet safety. SAFE Fleet is not yet integrated into the business. Their involvement is best classified as reactive.	<input checked="" type="radio"/> Executive Management periodically monitors SAFE Fleet performance and takes some action to improve results.	<input type="radio"/> Executive Management requires their direct reports to be involved in and support SAFE Fleet, but it is not included in their performance review system. A low level of accountability has been established for their direct reports.

Executive Management 20% of total rating

Field Management 25% of total rating

Core Systems 25% of total rating

Support Systems 15% of total rating

Results 15% of total rating

Actual Grid, click radio button to make selection. Box lights up as does the award for section.

involvement is best classified as consistently exceeding the standard.

Executive Management Involvement Actions

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ATLAS...Johnson & Johnson's global fleet safety assessment/audit process

Top Down Driven Accountability



Company Group Chairman
The Americas
Worldwide SAFE Fleet
Champion

SANDY LEONE

Sr. Admin. Assistant/Coordinator
EHS&S & Global SAFE Fleet

SANDRA S. LEE

Director, Worldwide Fleet Safety

GABRIEL T. KARDOS

Senior Manager, Fleet Safety,
EMEA/Asia Pacific

JOSEPH PATTISON

Manager, Fleet Safety, Americas

Initiatives Related to Road Safety



Global Road Safety Commitment

A commitment to support the *Decade of Action for Road Safety 2011-2020* through our organization's management of work-related road safety

Our organization recognises that everyone has the right to use the roads without threat to life or health. We are committed to systematically improving the quality with which work related road safety is managed in our organization, and by doing so progressing towards the goal of zero road fatalities and injuries for our employees whilst driving on company business. We also seek to influence positively the performance of our contractors, customers, suppliers and other stakeholders. We endeavour to manage the road transport risks covered by the "Five Pillars" of the plan for the Decade of Action for Road Safety³, namely:

1. Road safety management
2. Safer roads and mobility
3. Safer vehicles
4. Safer road users
5. Post-crash response

For each pillar relevant for our organization, we set out and communicate to stakeholders our Policies, Standards and Procedures. These guide how necessary road journeys are effectively managed and are in compliance with relevant national laws and our own organizational requirements.

Our organization collects data about our actual road traffic safety performance and uses this to establish clear organizational road safety goals and targets, which are systematically reported to top management, monitored and reviewed.

Our organization has in place road traffic safety systems and processes to ensure the continuous improvement of road traffic safety towards a common goal of zero death and injury. Where possible, lessons are learned from crashes and injuries within our organization, they are widely shared and changes are implemented.

Where practical, our organization is willing to share data and knowledge from our road traffic safety management system and about our road traffic safety performance with others.

We are pleased to sign the Global Road Safety Commitment and proud to play our role in the Decade of Action for Road Safety 2011- 2020.

Signed by Top Management⁴:.....

Name: Alex Gorsky.....

Position: Vice Chairman of the Executive Committee, Office of the Chairman

Date:.....June 8, 2011.....

³ The 'Global Plan for the Decade of Action for Road Safety 2011-2020' is at http://www.who.int/roadsafety/decade_of_action/plan/en/index.html

⁴ "Top Management" means the most senior manager of the entity that is the "organization".



J&J's Commitment to support the Decade of Action for Road Safety 2011 – 2020.



DECADE OF ACTION FOR ROAD SAFETY 2011-2020

Supported by *Johnson & Johnson*



Signed by: Alex Gorsky

Long-Term Aspiration

= to become the
Safest fleet in the World!

How will we get there?

- Increase adoption of in-vehicle telematics technologies in the United States and predictive modelling in Europe
- Increase number of vehicles with advanced safety features
 - Lane Departure Warning
 - Auto Collision Warning
 - Auto Braking
- Promote a Mission ZERO culture



Community Outreach

Our Credo

We believe our first responsibility is to the doctors, nurses and patients, to mothers and fathers and all others who use our products and services. In meeting their needs everything we do must be of high quality.

We must constantly strive to reduce our costs in order to maintain reasonable prices.

Customers' orders must be serviced promptly and accurately. Our suppliers and distributors must have an opportunity to make a fair profit.

We are responsible to our employees, the men and women who work with us throughout the world.

Everyone must be considered as an individual.

We must respect their dignity and recognize their merit.

They must have a sense of security in their jobs.

Compensation must be fair and adequate, and working conditions clean, orderly and safe.

We must be mindful of ways to help our employees fulfill their family responsibilities.

Employees must feel free to make suggestions and complaints.

There must be equal opportunity for employment, development and advancement for those qualified.

We must provide competent management, and their actions must be just and ethical.

We are responsible to the communities in which we live and work and to the world community as well.

We must be good citizens — support good works and charities and bear our fair share of taxes.

We must encourage civic improvements and better health and education.

We must maintain in good order

the property we are privileged to use, protecting the environment and natural resources.

Our final responsibility is to our stockholders.

Business must make a sound profit.

We must experiment with new ideas.

Research must be carried on, innovative programs developed and mistakes paid for.

New equipment must be purchased, new facilities provided and new products launched.

Reserves must be created to provide for adverse times.

When we operate according to these principles, the stockholders should realize a fair return.

Johnson & Johnson



Helmets for Kids

**We are responsible to the communities in which we live and work...We must be good citizens
– support good works and charities.**

Helmets for Kids in Vietnam



**ROAD SAFETY
FUND**

2012-2015

J&J sponsored **44 schools** across **5 provinces** and donated **40,715 helmets**.

New in 2016:

Continue working with underserved ethnic minority communities.

2016

J&J sponsored **21 schools** across **3 provinces**, and is donating **5,300 more helmets** to total **46,015 helmets**.



Saving Lives and Preventing Injuries

From 2012 to 2015, **207 students and teachers** were protected from potential brain injury in crashes thanks to **Johnson & Johnson helmets**. Our support has made a world of difference in the lives of these children and their parents.



Safe Schools Project South Africa

2014-2016 Location: Three Pilot Schools Outside of Capetown
2016- Ongoing: 8 more schools Durban area

Primary Donor:



Other Partners:





Funders

Janssen
PHARMACEUTICAL COMPANIES
of Johnson & Johnson

FIA **WorleyParsons** **IVECO**
resources & energy

Supporters

iRAP sesameworkshop. **Komisa** **TAKALANI SESAME** **SABC EDUCATION**

basic education **Sanlam** **childsafes**

Special thanks to:
The Global Road Safety Partnership South Africa, Road Traffic Management Co-operation, and the Western Provincial Departments of Community Safety / Transport / Education / Health

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Worldwide Fleet Safety Policies/Standards

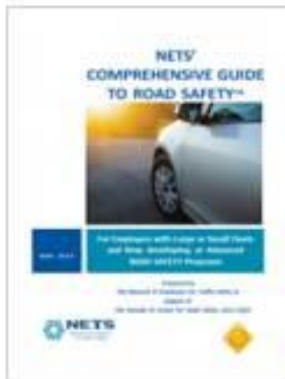
- **Mobile Phones and Other Electronic Devices**
- **Motor Vehicle Operation**
- **New Hire Eligibility and Driver Requirements**
- **Major Driving Events (High Risk Drivers): Classification and Remedies**
- **Driver Training and Coaching**
- **Vehicle Maintenance and Condition**
- **Management Accountability**
- **Crash, Incident and Injury Reporting**
- **Vehicle Safety Features**

Network of Employers for Traffic Safety (NETS)

<http://trafficsafety.org/>



NETS is dedicated to improving the safety of employees, their families and the community by preventing traffic crashes that occur both on and off-the-job.



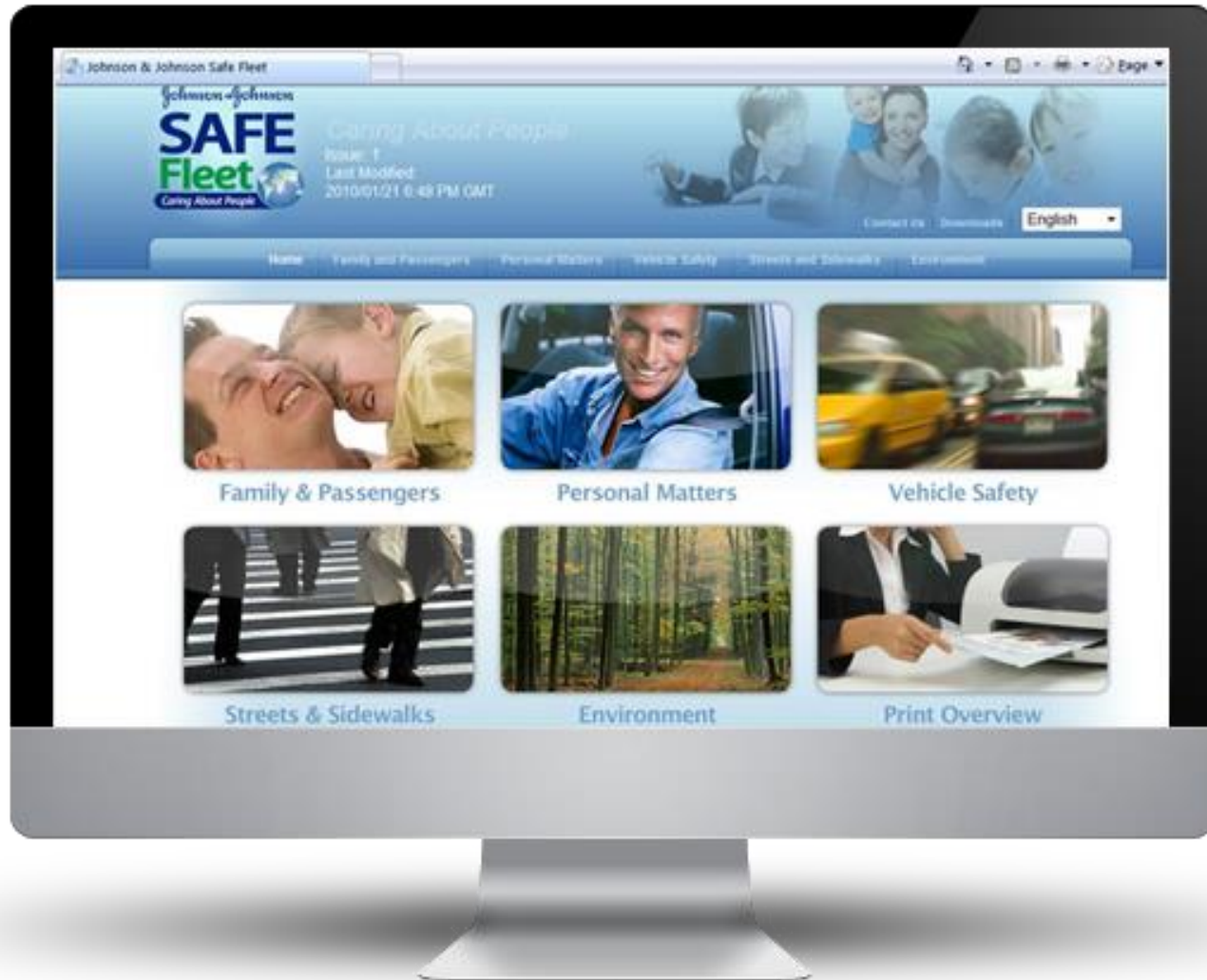
NETS' Comprehensive Guide to Road Safety™ Now Available in 21 Languages

The **Guide** was produced by a committee of members from NETS' Board of Directors, drawing from their companies' road safety best practices, in addition to publicly available sources. The **Guide** has global applicability and is for employers of large or small fleets of all vehicle types with new, developing or advanced road safety programs.

[Read the press release »](#)

[Free Download »](#)

www.e-safetyforall.com



Thank You.

Questions?

