

# Welcome from MiX Telematics

Working together to improve road safety



# MiX Telematics: a partner with purpose

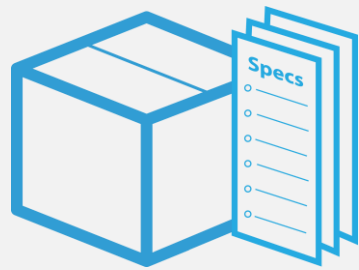
*“We move the world forward every day by delivering meaningful information to our customers that creates safer roads, a cleaner planet and improved efficiencies”*



# MiX's partnership with the ETSC: our 5 key aims

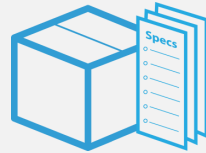
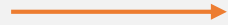
1. To provide insight on the latest **technology's role** in reducing injuries and deaths in transport in Europe
2. To share advice garnered from **big data learnings** via the adoption of safety change management programmes within our client base
3. To promote the **engagement and VIP role of the driver** in successful safety improvement programmes
4. To inform the transport industry on the **consequential benefits** of adopting safety initiatives
5. To actively, demonstrably **reduce the number and severity of injuries** as a result of driving in Europe

# We are living in a **new era** of telematics



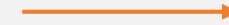
Products

1990s



Products + services

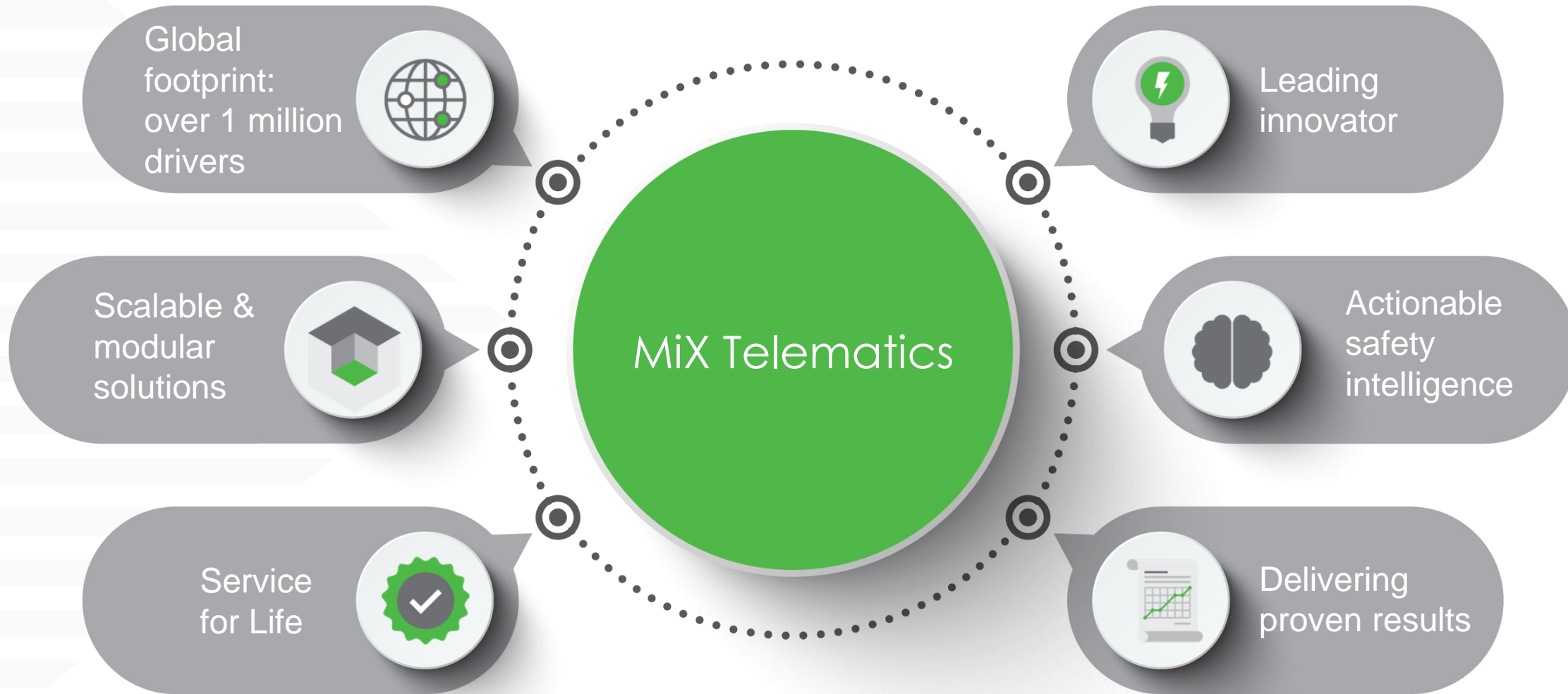
2000s



Solutions tailored to solve customer challenges

Now

# What makes MiX different?



# In our experience: improving safety transforms a business



## Efficiency

- Safer driving = fuel savings
- Safer driving = enhanced service to customers
- Safer driving = less time off-road, better utilisation
- Safer driving = maintenance cost reduction
- Cameras = insurance risk reduction



## Safety

- Real-time driver feedback
- Driver engagement
- Tailored improvement programmes
- Vehicle safety checks
- Driving hours of service
- Modular solutions e.g. cameras, Alcolock, Mobileye integration



## Compliance

- Safety check compliance & accountability
- Prevents driving hours violations
- Privacy mode & personal / business mileage monitoring
- Breathalyser-based immobilisation

# MiX's safety **change management** approach

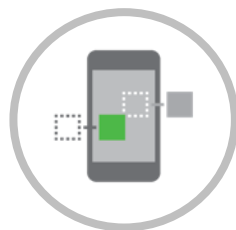
## Core programme



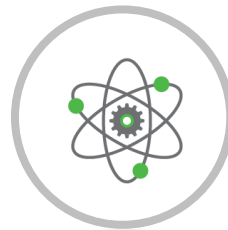
Modular telematics  
SaaS package



Live in-cab driver  
feedback



Driver engagement  
app



Business intelligence

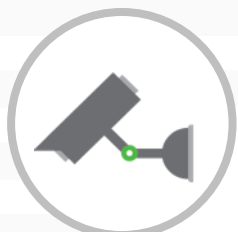


Change management  
programme



Customised  
e-learning

## Value added solutions for elite safety performance



Connected cameras:  
training & evidence



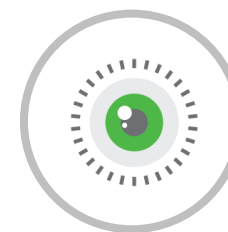
Vehicle safety check  
& ePOD app



Driver training



Journey  
Management



Collision detection &  
avoidance



Breathalyser-based  
Immobilisation

# Typical client results



Collisions

**30%** reduction



Fuel

**6%** improvement



Maintenance

**9%** cost reduction



# What the future looks like



OEM  
Partnerships



Electric & Hybrid  
Vehicles



Machine  
Learning



Mobile  
Apps

Let's work **together** to build a safer world

