

ETSC's PRAISE Project

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THE PRAISE PROJECT

- ➔ ETSC's dedicated project on work-related road safety since 2009



Dräger Foundation

Fundación
MAPFRE

*PREVENTING
ROAD
ACCIDENTS AND
INJURIES FOR THE
SAFETY OF
EMPLOYEES*

Up to 40%

of road deaths may be
work-related

6 out of 10

work accidents resulting in
death are road collisions

The PRAISE Project: Aims

- Advance knowledge on the need for work-related road safety management
- Provide employers with the know-how to do this
- Raise work-related road safety standards of the EU and Member States
- Promote the inclusion of driving:
 - **at** work
 - **for** work and
 - **to/from** work



Benefits of Work Related Road Safety Management



Saving lives and reducing injuries



Reduced repair bills



The potential for lowering of insurance premiums



Promotional purposes



Access to tender processes / new market opportunities

ISO 39001

Based on implementation of the ISO 39001 road safety management scheme



Demonstrate commitments and enhance reputation



Mechanism to comply with legal requirements



Reduce risk of injury claims



Consistency of approach within and across organisations



Differentiation in the market place / market advantage

PRAISE Outputs: Handbook for Employers

- 9 short guides on key topics
- Prepared by ETSC and our experts
- Topics include
 - Risk assessment
 - Fatigue
 - Speed
 - Work Zones
 - Commuting
 - Distraction



Preventing Road Accidents and
Injuries for the
Safety of Employees

Road Safety at Work Zones

PRAISE Outputs: Reports

- Longer, more in-depth reports
- Looking at types of people driving for work and key issues
- Examples
 - Vans
 - Taxis
 - Young People
 - Procurement
 - Grey Fleet



Case Studies and Infographics



PRAISE

Preventing Road Accidents and Injuries for the Safety of Employees

Case Study: BT

ETSC's PRAISE project addresses the safety aspects of driving at work and driving to work. Its aim is to promote best practice in order to help employers secure high road safety standards for their employees.

This case study accompanies the PRAISE report on managing grey fleets, published in October 2016. In the interview below, **David Wallington, Group Safety Advisor at BT**, a communications provider based in the UK, discusses the organisation's approach to applying road safety risk management in a large company.

BT is a UK-based multinational telecommunications services provider. It has operations in around 170 countries. It supplies telecom services to corporate and government customers worldwide. In the UK BT operates approximately 33,000 vehicles. This includes 27,800 commercial vehicles (mostly light vans), 5,200 cars and a significant grey fleet, as well as many rental vehicles. The company has 77,000+ employees in total in the UK & Ireland, including approximately 55,000 who drive on BT business. Another 15,000 people work outside of the UK and Ireland, where the work-related road safety programme is also now being piloted and rolled out.



FACTFILE

Company: BT
Sector: Telecommunications
Fleet: 33,000 vehicles (in the UK)

UP TO 40%
OF WORK-RELATED DEATHS ARE
CAUSED BY ROAD COLLISIONS



Isn't it time your organisation
started taking road safety seriously?

INVESTING IN ROAD RISK PREVENTION
CAN SAVE YOUR ORGANISATION MONEY



Electricity Supply Board (Ireland):
Fleet collisions
291 | 121
in 2003 | in 2013



BT: **Insurance claims per 1000 fleet vehicles**
59 | 26
in 2001/2 | in 2015/16



Iron Mountain: **Road collision damage and third party costs**
down 60%
since 2008



Unilever Poland: **Costs due to absenteeism caused by road collisions**
€19M | €8M
in 2011 | in 2013



DOES MY ORGANISATION NEED
TO MANAGE ROAD RISK?

Do we
operate vehicles
for work?

Do our
employees
drive for work
purposes?

Do employees
or others
drive on our
premises?

Do we
provide
employees with
personal vehicles?

Do we
contract transport
services?

IF THE ANSWER IS "YES" TO ANY OF THE ABOVE

Your organisation could benefit from developing a
Work-Related Road Risk Management programme.

Ongoing Advocacy Work

- Contribute to relevant ETSC policy work
- Cooperate with other ETSC partners
 - Work with MEPs and staff
 - Hold events in the European Parliament
 - Give evidence at hearings



2017 Mobility Package Work

- Driving and Resting Times Revisions
- Introduction of Smart Tachographs
- Hiring of vehicles without drivers



PRAISE Outputs: Events

Country Seminars

- Held across Europe
- Focus on one country and its work-related road safety standard
- Local companies, experts and national decision makers attend and present



Annual Conference

- Held in Brussels in October each year
- EU and national experts attend and present
- PRAISE Awards given and winning companies present



Annual PRAISE Awards

- Awarded to employers who demonstrate excellence in WRRS
- Three categories:
 - Large Companies
 - SMEs
 - Public Authorities
- Winner have the chance to present their work at the annual conference
- Now in their 8th year



Annual PRAISE Awards

2018 PRAISE Awards

**Now open for
applications!**



European Transport Safety Council

THANK YOU FOR
YOUR ATTENTION

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